New Updates to data.census.gov August 2019

KaNin Reese

Center for Enterprise Dissemination (CED)

U.S. Census Bureau



Outline

- Background
- Current Snapshot
- New Updates
- Using data.census.gov:
 - Live demo
 - Tips & Tricks
- Looking Ahead
- Q&A



data.census.gov: Changing the way you get data at the U.S. Census Bureau

BEFORE

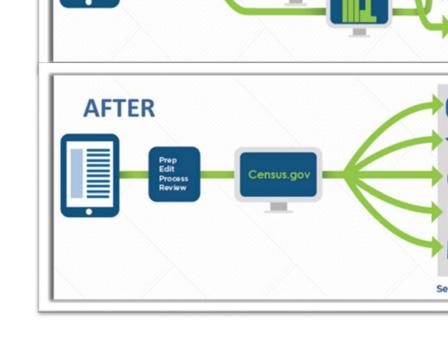
Process

Transitioning to data.census.gov:

- Streamline access to data
- Maintain best of current tools
- Reduce redundancies and costs
- Provide greater access to Census API

Agile Process of software development:

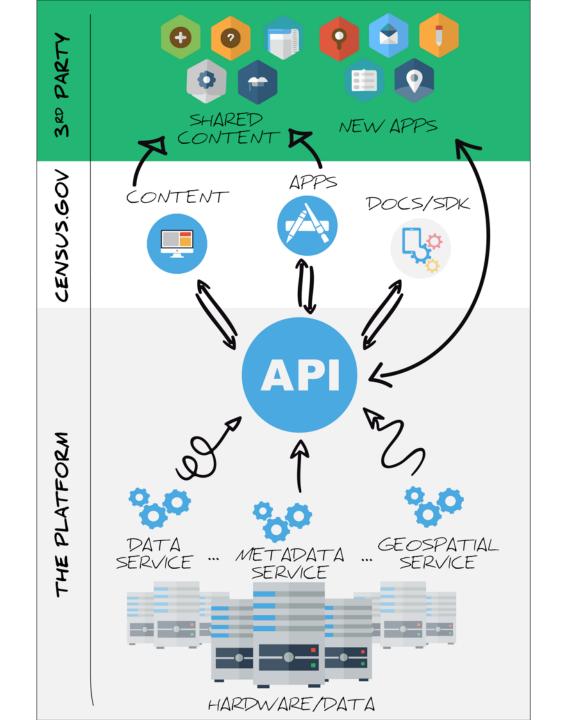
- Two month cycles
 - Developing, Releasing,
 Gathering Feedback,
 Redefining, Building again





The New Dissemination Platform:

How It All Works





Current Snapshot



Data in the New Platform: American Community Survey

Data Product	2010	2011	2012	2013	2014	2015	2016	2017
Detailed Tables	✓	✓	✓	✓	✓	✓	✓	✓
Subject Tables	✓	✓	✓	✓	✓	✓	✓	√
Supplemental Tables	_	_	_	_	✓	✓	✓	√
Selected Population Profiles							✓	√
Data Profiles	✓	✓	✓	✓	✓	✓	✓	√
Comparison Profiles	✓	✓	✓	✓	✓	✓	✓	√
Selected Population Tables (5-Year)		_	_	_	_		_	-
American Indian Alaska Native Tables (5-Year)		-	-	-	_		-	-

✓: Available now

Blank cell: Coming soon



Data in the New Platform: Decennial and Econ

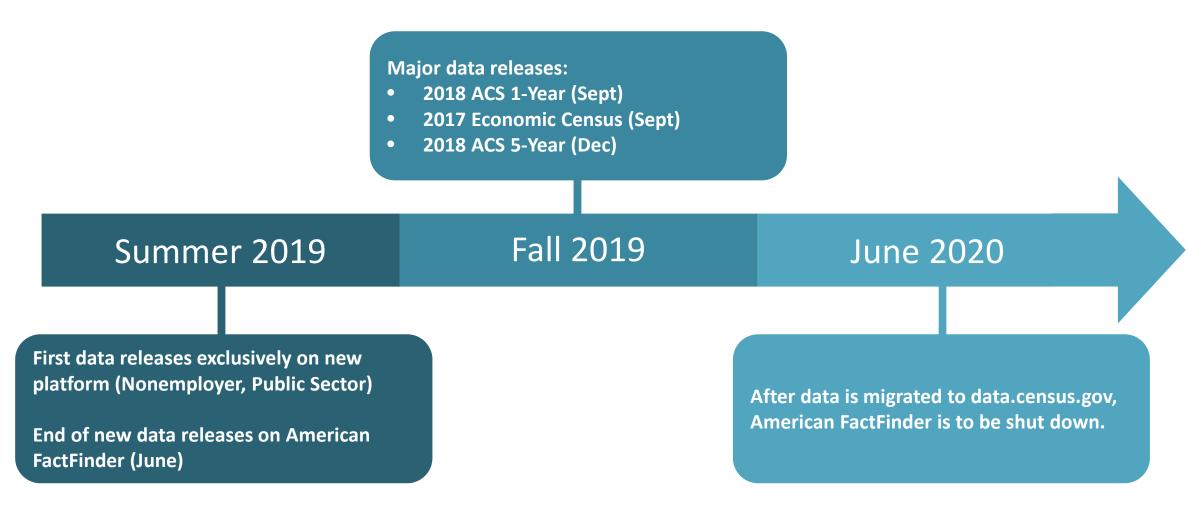
Data Product	2010	2011	2012	2013	2014	2015	2016	2017
Decennial Census (Summary File 1, Summary File 2, 113 th & 115 th Congress Detailed Tables)	✓	_	-	-	_	_	-	_
Economic Census		_	✓	-	_	_	_	
County and Zipcode Business Patterns		_	✓	✓	✓	✓	✓	
Non-Employer Statistics	-	-	✓	✓	✓	✓	✓	✓
Survey of Business Owners (Company Summary & Characteristics of Business Owners)	-	-	√	-	-	-	-	-

✓: Available now

Blank cell: Coming soon



Milestones





U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov

New Updates



Highlights from Latest Release

- Performance Improvements
- Streamlined Table Customization
- Better Download and Print Views
- Improved Advanced Search Layout

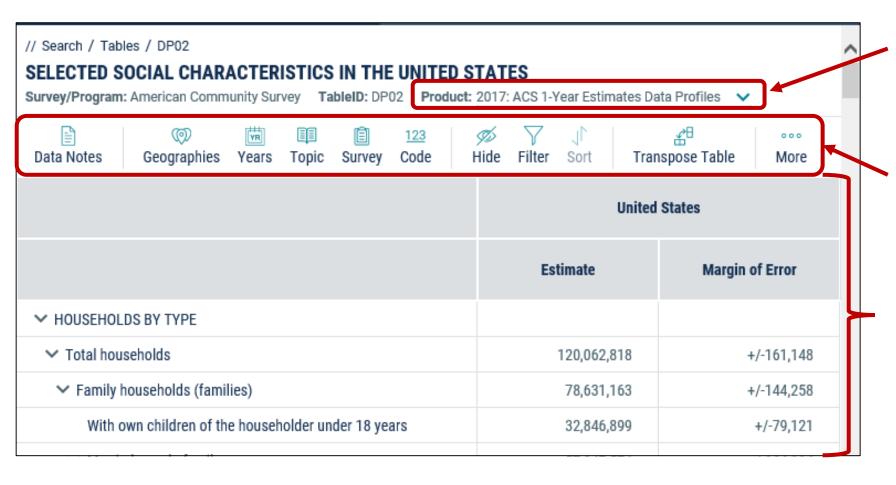
- Mapping Improvements
- Refreshed Landing Page

Performance Improvements

- Acquired additional hardware
- Re-engineered code base
- Improved caching methodology

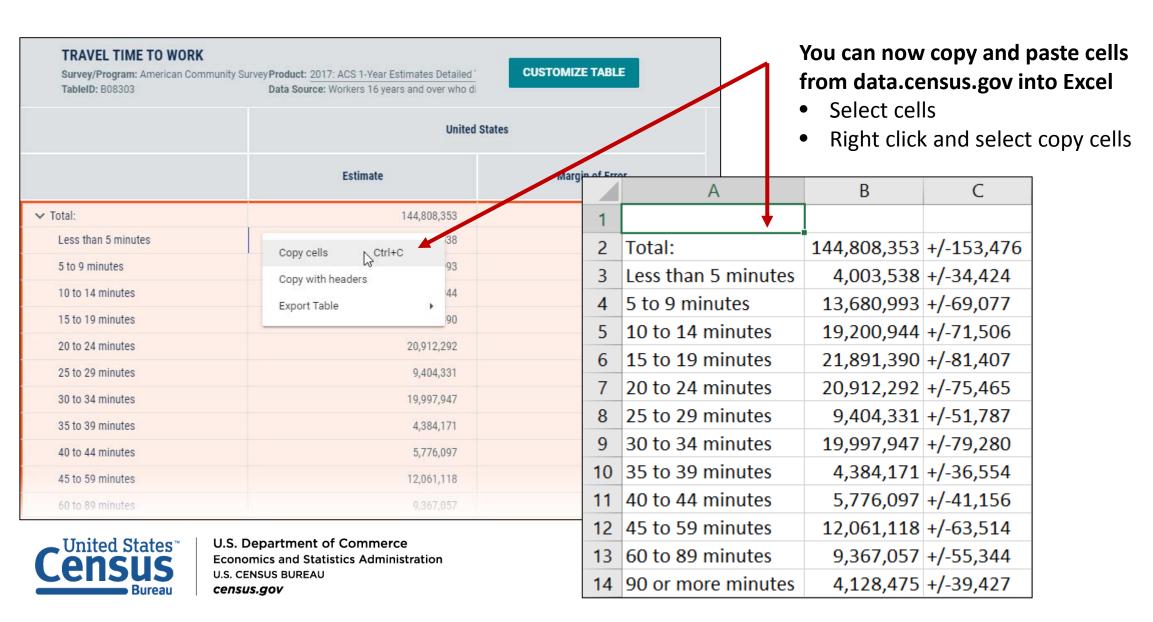


Streamlined Table Customization

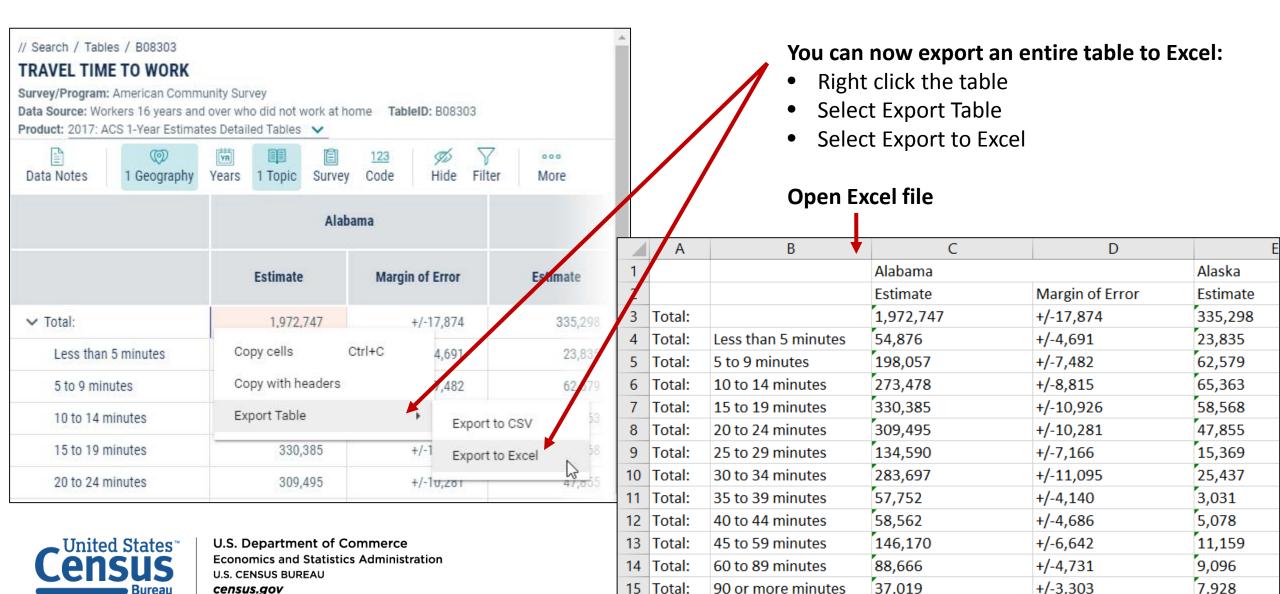


- New product dropdown allows you to quickly switch between years or datasets (ACS 1-year vs. 5-year estimates)
- 2. Controls to customize your table are a click away and no longer hidden under a chevron
- 3. Size of table controls reduced to allow you to view more data

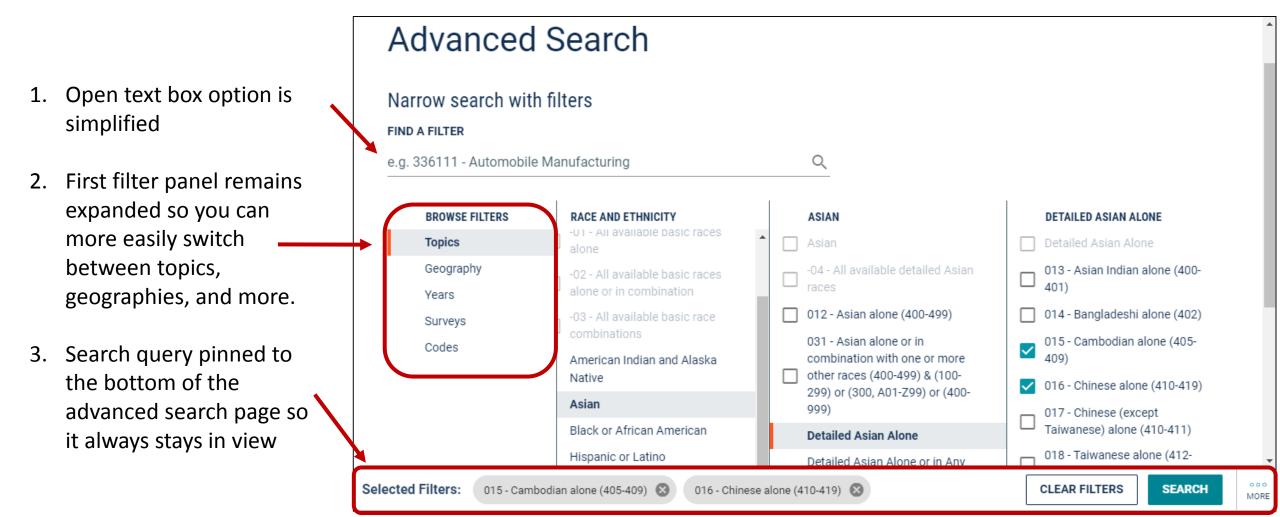
Better Download and Print Views — Copy/Paste



Better Download and Print Views - Export to Excel



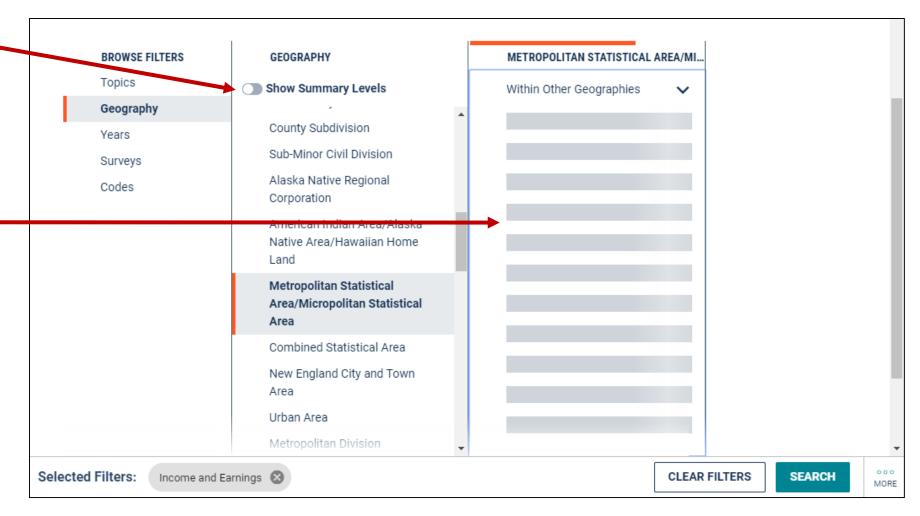
Improved Advanced Search Layout





Improved Advanced Search Layout: Geography Section

- 4. Summary level toggle turned off by default, to help you more easily navigate to common types geographic areas
- 5. Loading indicators added



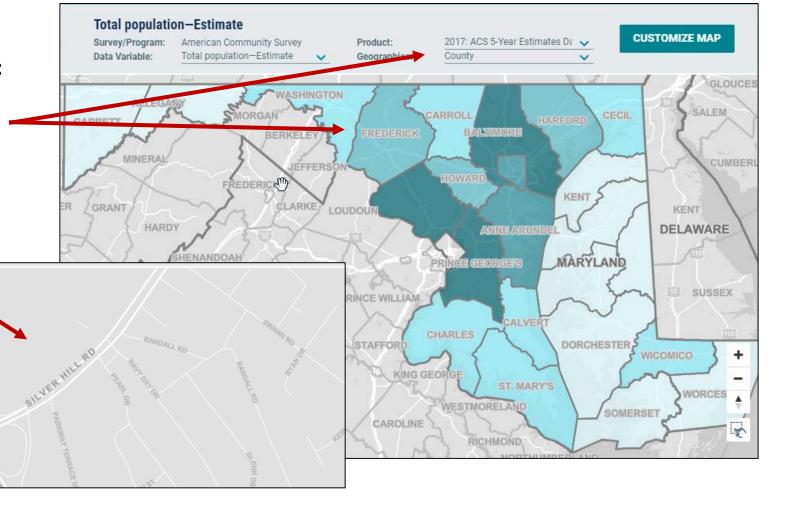


Mapping Improvements – Labels Added

Depending on your zoom level, you can now:

1. View labels for your geographic layer selected

2. View street names



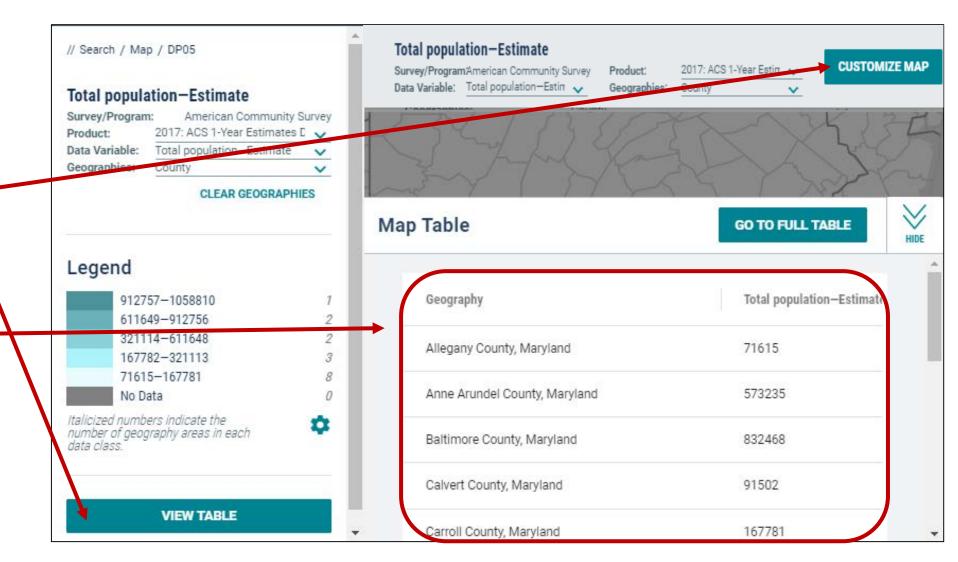


RD

Mapping Improvements – View Table of Mapped Estimate

You can now create a table view of the single estimate you mapped

- 1. Click Customize Map
- Click View Table in the left panel
- 3. View your table



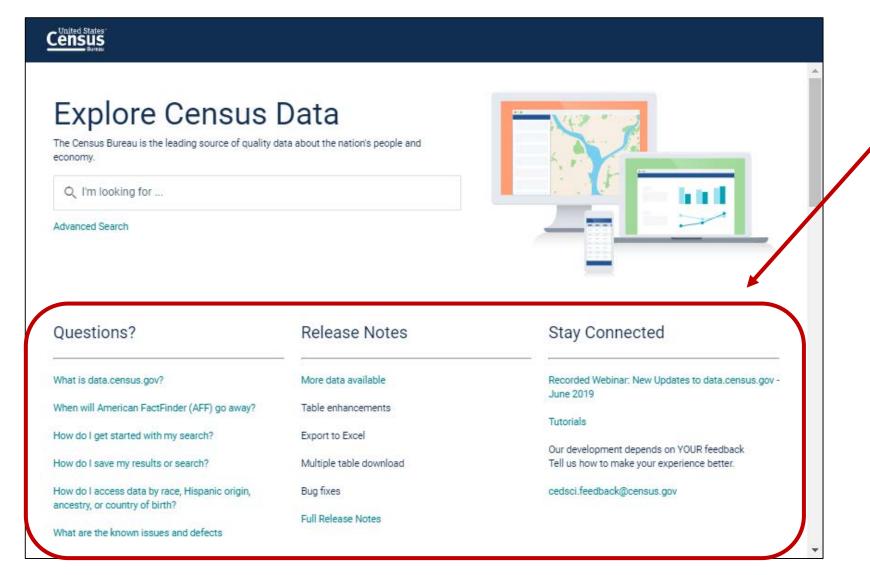
Feedback Box Can Be Closed

You can now close the Send Feedback box to view the content underneath





Refreshed Landing Page



New links to educational materials and resources:

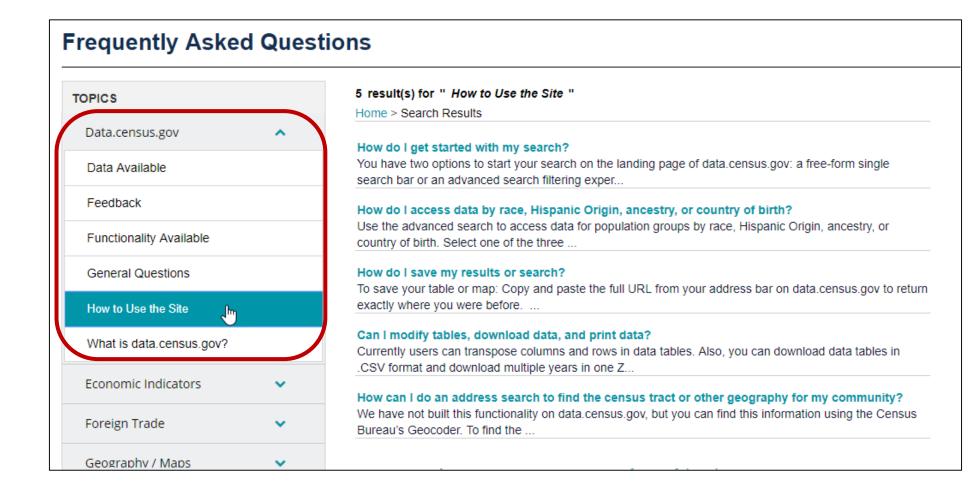
- Frequently Asked Questions (FAQs)
- Release Notes
- Stay Connected

Frequently Asked Questions

New data.census.gov topic in Census Bureau's FAQs

Browse through the six subtopics to explore an answer to your data.census.gov question

ask.census.gov





Release Notes



Data.census.gov:
Census Bureau's New Data Dissemination Platform

Frequently Asked Questions and Release Notes

August 9, 2019

Browse Release Notes to Explore

- Features
- Chart of available data
- Known issues and defects

data.census.gov/assets/releasenotes/faqs-release-notes.pdf



Stay Connected: Webinars, Tutorials, and Feedback

Census Academy:

census.gov/academy

- Webinars: Recorded and upcoming webinars on data.census.gov
- Data Gems: A series of short "How-To" videos

Feedback: Email comments to cedsci.feedback@census.gov





Live Demo





Explore Census Data

The Census Bureau is the leading source of quality data about the nation's people and economy.

veterans in Salem city, Oregon

veterans in Salem city, Oregon

Advanced Search



Questions?

Release Notes

Stay Connected

What is data.census.gov?

More data available

Recorded Webinar: New Updates to data.census.gov - June 2019

Send Feedback
cedsci.feedback@census.gov

Table enhancements

ed with my search?

Export to Excel



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov Single Search Bar



TABLES MAPS PAGES

About 66 results | Filter

EXPLORE DATA

8.4% +/- 1.2% Veterans in Salem city, Oregon

Source 2017 American Community Survey 1-Year Estimates https://www.census.gov/programs-surveys/acs/

Tables

VETERAN STATUS

Survey/Program: American Community Survey

		Tol	tal	Percent			
		Estimate	Margin of Error	Estimate	Margin of Error		
Send Feedback cedsci.feedback@census.gov ulati	on 18 y	128,311	+/-2,566	(X)	(X)		

EXPLORE DATA

Salem city, Oregon Profile

Salem city, Oregon is a city, town, place equivalent (CDP), or township located in Oregon. Salem city, Oregon has a total area of 48.6 square miles.



Related Searches

Salem city, Oregon Business and Economy

Salem city, Oregon Education

Salem city, Oregon Employment

Salem city, Oregon Families and Living Arrangements

Salem city, Oregon Government

Salem city, Oregon Health



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All Results Page

Salem city, Oregon

People and Population

Race and Ethnicity

Health

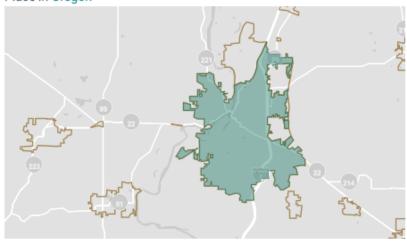
Education

Employment

Income and Poverty

Salem city, Oregon

Place in Oregon



Salem city, Oregon is a city, town, place equivalent (CDP), or township located in Oregon. Salem city, Oregon has a total area of 48.6 square miles.



POPULATION

163,654



MEDIAN HOUSEHOLD INCOME

\$51,666



POVERTY RATE

16.2%



EMPLOYMENT RATE

57.5%







U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov **Geography Profile**

Q veterans in Salem city, Oregon



Veterans

Search

Margin f E

VETERAN STATUS

Survey/Program: American Community Survey
TableID: S2101

Product: 2017: ACS 1-Year Estimates Subject Tables

Estimate

(X)

(X)

(X)

(X)

(X)

(X)

51.2%

CUSTOMIZE TABLE

Estimate

10,778

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9,891

V

Margin of Error

(X)

(X)

(X)

(X)

(X)

(X)

+/-1.4

Percent

VETERAN STATUS

Survey/Program: American Community Survey **Years:** 2017,2016,2015,2014,2013,2012,2011,2010

MAPS

PAGES

Filter | Download

Table: S2101

29 Results

SEX BY AGE BY VETERAN STATUS FOR THE CIVILIAN POPULATION 18 YEARS AND OVER

Survey/Program: American Community Survey Years: 2017,2016,2015,2014,2013,2012,2011,2010

Table: B21001

SEX BY AGE BY VETERAN STATUS FOR THE CIVILIAN POPULATION 18 YEARS AND OVER (WHITE ALONE)

Survey/Program: American Community Survey Years: 2017,2016,2015,2014,2013,2012,2011,2010

Table: B21001A

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IN 18 YEARS AND

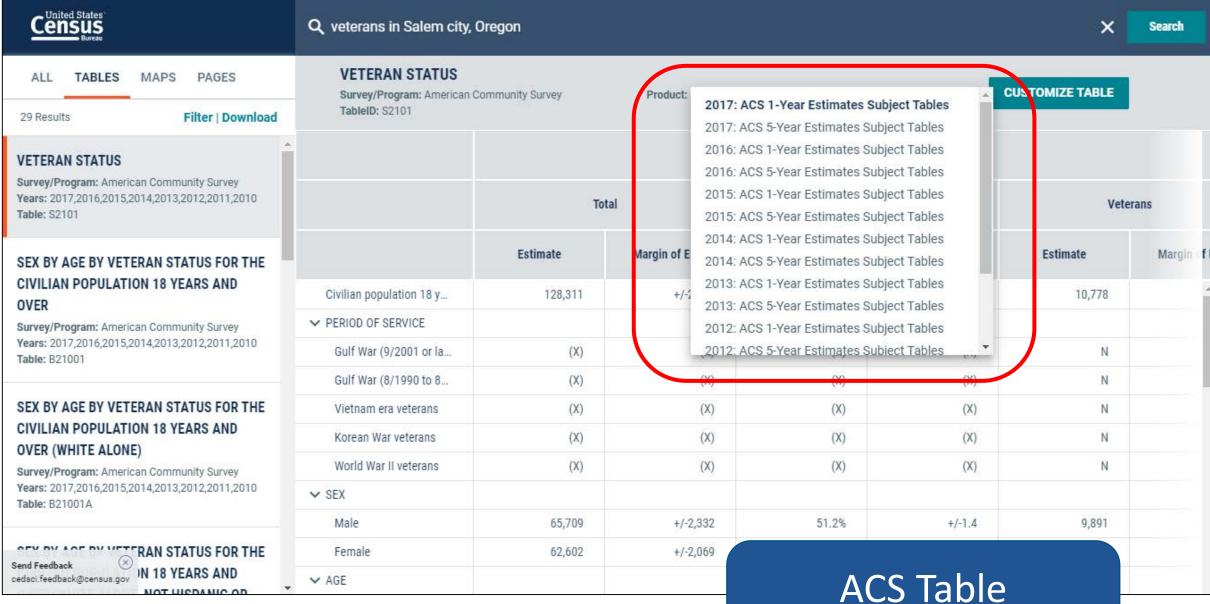
NOT LICEANIC OF

	Tot	tal
	Estimate	Margin of Error
Civilian population 18 y	128,311	+/-2,566
➤ PERIOD OF SERVICE		
Gulf War (9/2001 or la	(X)	(X)
Gulf War (8/1990 to 8	(X)	(X)
Vietnam era veterans	(X)	(X)
Korean War veterans	(X)	(X)
World War II veterans	(X)	(X)
✓ SEX		
Male	65,709	+/-2,332
Female	62,602	+/-2,069
✓ AGE		

Table Display



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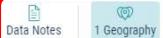


Search

// Search / Tables / S2101

VETERAN STATUS

Survey/Program: American Community Survey TableID: S2101 Product: 2017: ACS 5-Year Estimates Subject Tables 🗸



































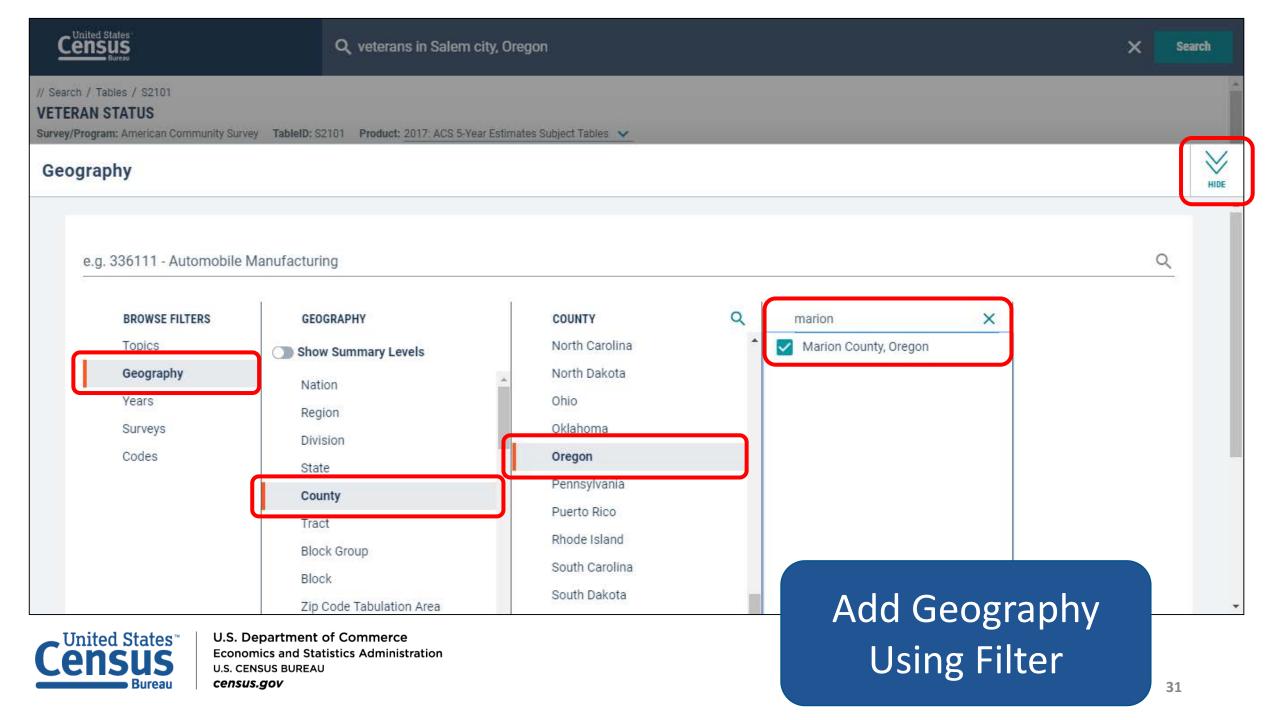
Salem city, Oregon

	Total		Percent		Vete	rans	Percent Veterans	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Ma
➤ Civilian population 18 y	123,799	+/-945	(X)	(X)	10,431	+/-667	8.4%	
➤ PERIOD OF SERVICE								
Gulf War (9/2001 or	(X)	(X)	(X)	(X)	1,243	+/-271	11.9%	
Gulf War (8/1990 to	(X)	(X)	(X)	(X)	2,106	+/-298	20.2%	
Vietnam era veterans	(X)	(X)	(X)	(X)	3,627	+/-372	34.8%	
Korean War veterans	(X)	(X)	(X)	(X)	964	+/-168	9.2%	
World War II veterans	(X)	(X)	(X)	(X)	591	+/-172	5.7%	
✓ SEX								
Send Feedback cedsci.feedback@census.gov	61,810	+/-948	49.9%	+/-0.6				



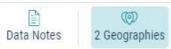
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Filters Menu



// Search / Tables / S2101 **VETERAN STATUS**

Survey/Program: American Community Survey TableID: S2101 Product: 2017: ACS 5-Year Estimates Subject Tables 🗸

































Мар

Marion County, Oregon

	Total	Percent	Veterans	Percent Veterans	Nonveterans	Percent Nonveterans
	Estimate	Estimate	Estimate	Estimate	Estimate	Estimate
Civilian population 18 y	246,791	(X)	22,227	9.0%	224,564	91.0%
➤ PERIOD OF SERVICE						
Gulf War (9/2001 or	(X)	(X)	2,959	13.3%	(X)	(X)
Gulf War (8/1990 to	(X)	(X)	4,238	19.1%	(X)	(X)
Vietnam era veterans	(X)	(X)	8,100	36.4%	(X)	(X)
Korean War veterans	(X)	(X)	2,172	9.8%	(X)	(X)
World War II veterans	(X)	(X)	1,121	5.0%	(X)	(X)
✓ SEX						
end Feedback edsci.feedback@census.gov	121,723	49.3%	20,498		lida Mara	.i.o. o.f.



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Hide Margin of **Error Using Filter**



Search

// Search / Tables / S2101

VETERAN STATUS

Survey/Program: American Community Survey TableID: S2101 Product: 2017: ACS 5-Year Estimates Subject Tables 🗸

































Salem city, Oregon

	Total		Percent		Vete	rans	Percent Veterans	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Ma
➤ Civilian population 18 y	123,799	+/-945	(X)	(X)	10,431	+/-667	8.4%	
➤ PERIOD OF SERVICE								
Gulf War (9/2001 or	(X)	(X)	(X)	(X)	1,243	+/-271	11.9%	
Gulf War (8/1990 to	(X)	(X)	(X)	(X)	2,106	+/-298	20.2%	
Vietnam era veterans	(X)	(X)	(X)	(X)	3,627	+/-372	34.8%	
Korean War veterans	(X)	(X)	(X)	(X)	964	+/-168	9.2%	
World War II veterans	(X)	(X)	(X)	(X)	591	+/-172	5.7%	
✓ SEX								
Send Feedback cedsci.feedback@census.gov	61,810	+/-948	49.9%	+/-0.6				



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Table Notes



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VETERAN STATUS

Survey/Program: American Community Survey TabletD: S2101 Product: 2017. ACS 5-Year Estimates Subject Tables 🗸

Data Notes



VETERAN STATUS

Survey/Program: American Community Survey

Year: 2017

Estimates: 5-Year Table ID: S2101

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Technical Documentation section.

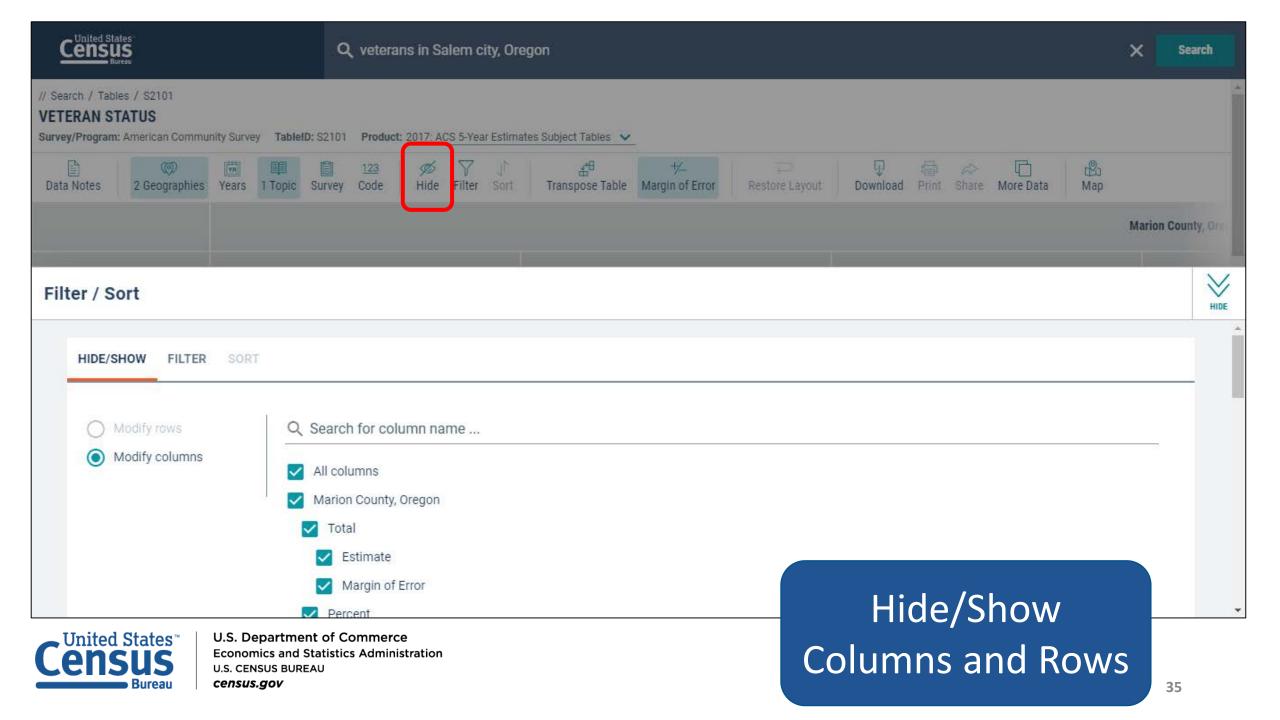
Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section. Explanation of Symbols:

- 1. An "**" entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error.

 A statistical test is not appropriate.
- 2. An "-" entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
- 3. An "-" following a median estimate means the median falls in the lowest interval of an open-ended distribution.
- 4. An "+" following a median estimate means the median falls in the upper interval of an open-ended distribution.
- 5. An "***" entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open
- 6. An "*****" entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variable
- 7. An "N" entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed



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Q veterans in Salem city, Oregon



Search

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Survey/Program: American Community Survey TableID: S2101 Product: 2017: ACS 5-Year Estimates Subject Tables 🗸





























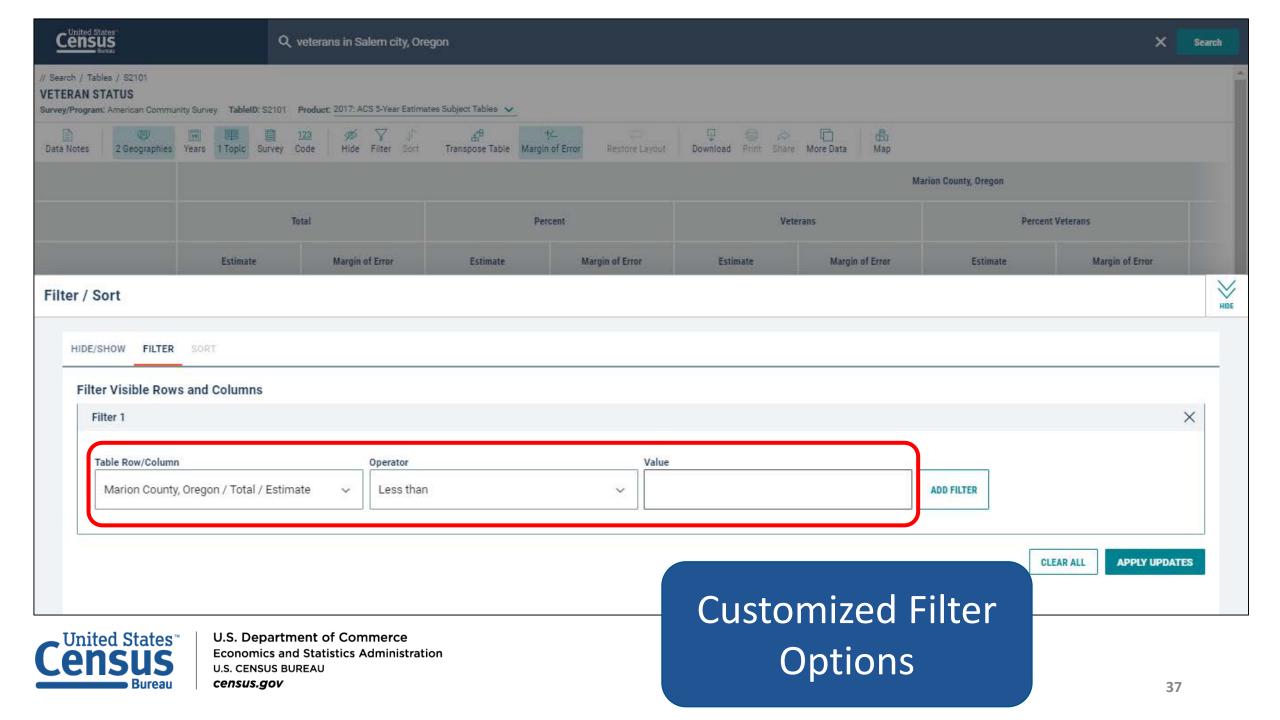
Marion County, Ore

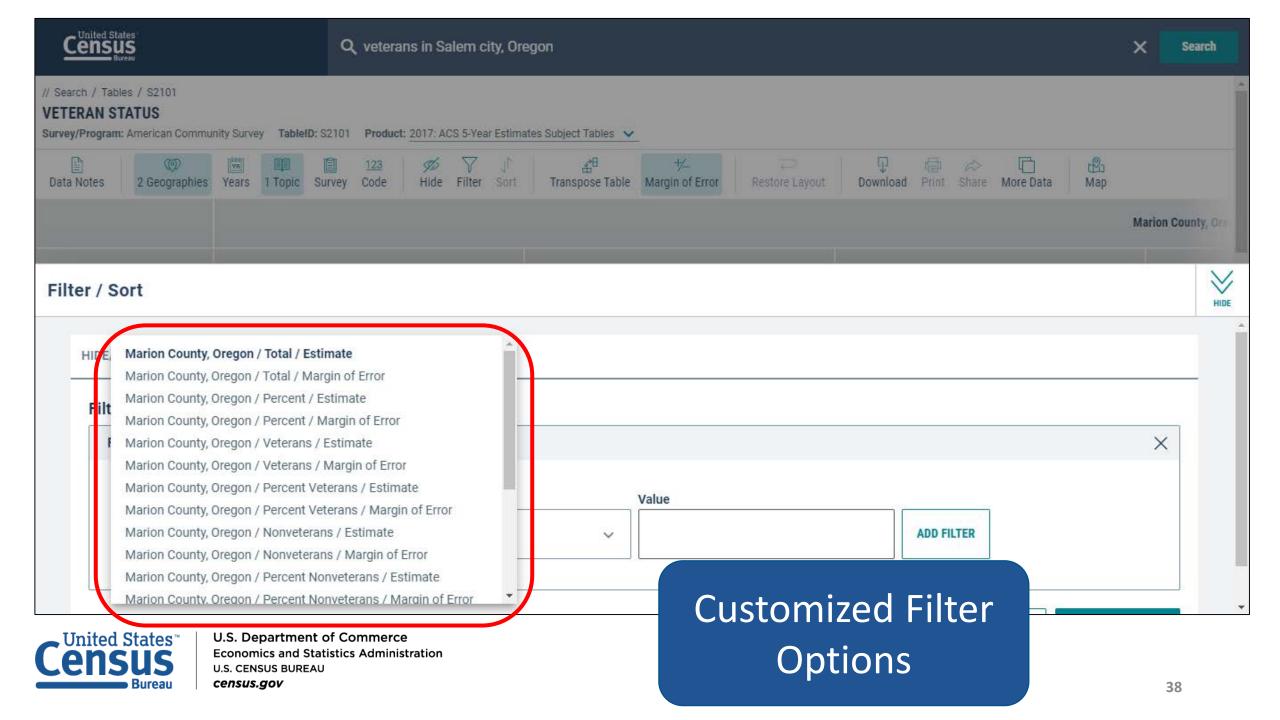
	Total		Perce	ent	Vetera		
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Esti
➤ Civilian population 18 y	246,791	+/-115	(X)	(X)	22,227	+/-834	
➤ PERIOD OF SERVICE			3 (2)				
Gulf War (9/2001 or	(X)	(X)	(X)	(X)	2,959	+/-406	
Gulf War (8/1990 to	(X)	(X)	(X)	(X)	4,238	+/-464	
Vietnam era veterans	(X)	(X)	(X)	(X)	8,100	+/-518	
Korean War veterans	(X)	(X)	(X)	(X)	2,172	+/-240	
World War II veterans	(X)	(X)	(X)	(X)	1,121	+/-201	
✓ SEX			3 100				
Send Feedback cedsci.feedback@census.gov	121,723	+/-95	49.3%				

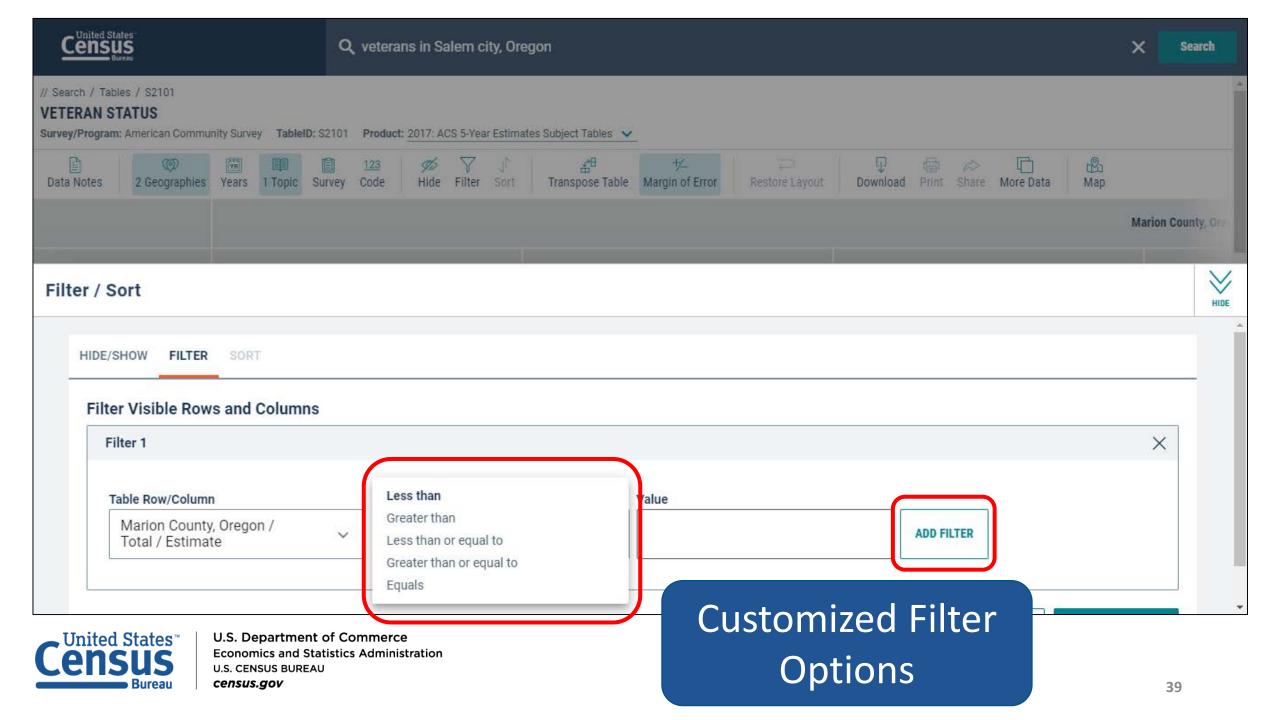


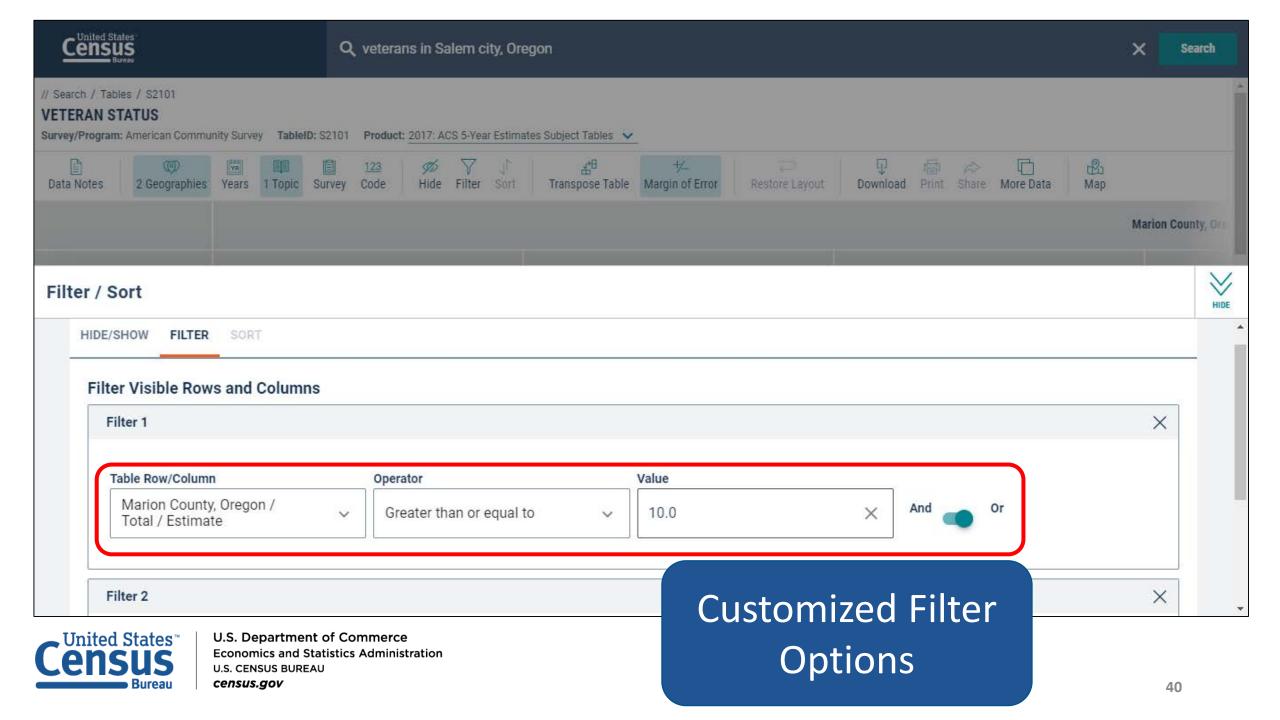
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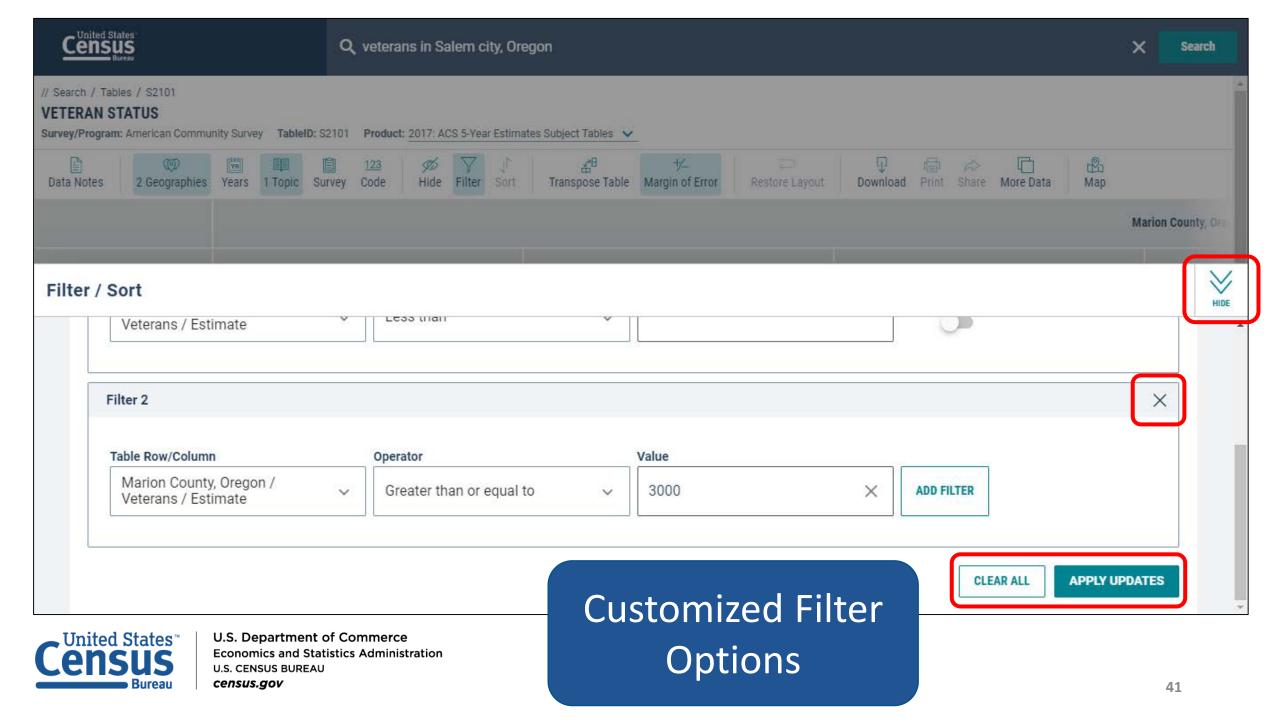
Customized Filter













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Survey/Program: American Community Survey TableID: S2101 Product: 2017: ACS 5-Year Estimates Subject Tables 🗸





























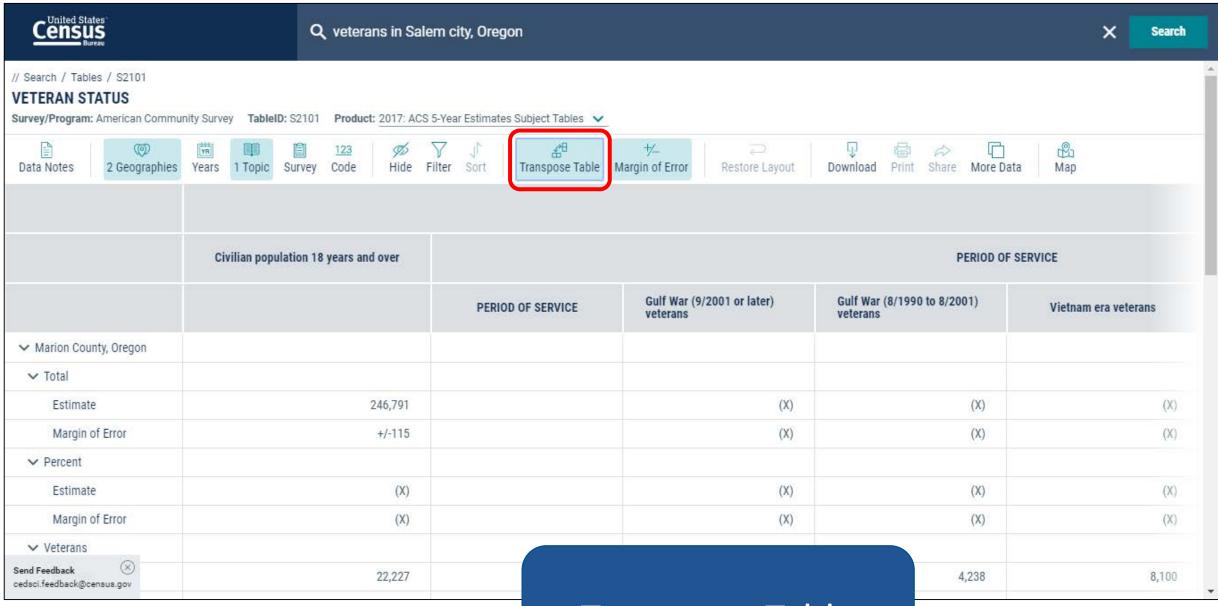
Marion County, Ore

	Tota	al	Perce	ent	Veterans			
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error		
➤ Civilian population 18 y	246,791	+/-115	(X)	(X)	22,227	+/-834		
➤ PERIOD OF SERVICE								
Gulf War (8/1990 to	(X)	(X)	(X)	(X)	4,238	+/-464		
Vietnam era veterans	(X)	(X)	(X)	(X)	8,100	+/-518		
✓ SEX								
Male	121,723	+/-95	49.3%	+/-0.1	20,498	+/-782		
✓ AGE								
35 to 54 years	81,791	+/-212	00.48	1787	5,631	+/-451		
Send Feedback cedsci.feedback@census.gov	40,302	+/-90	Custo	mized Filt	4,077	+/-383		



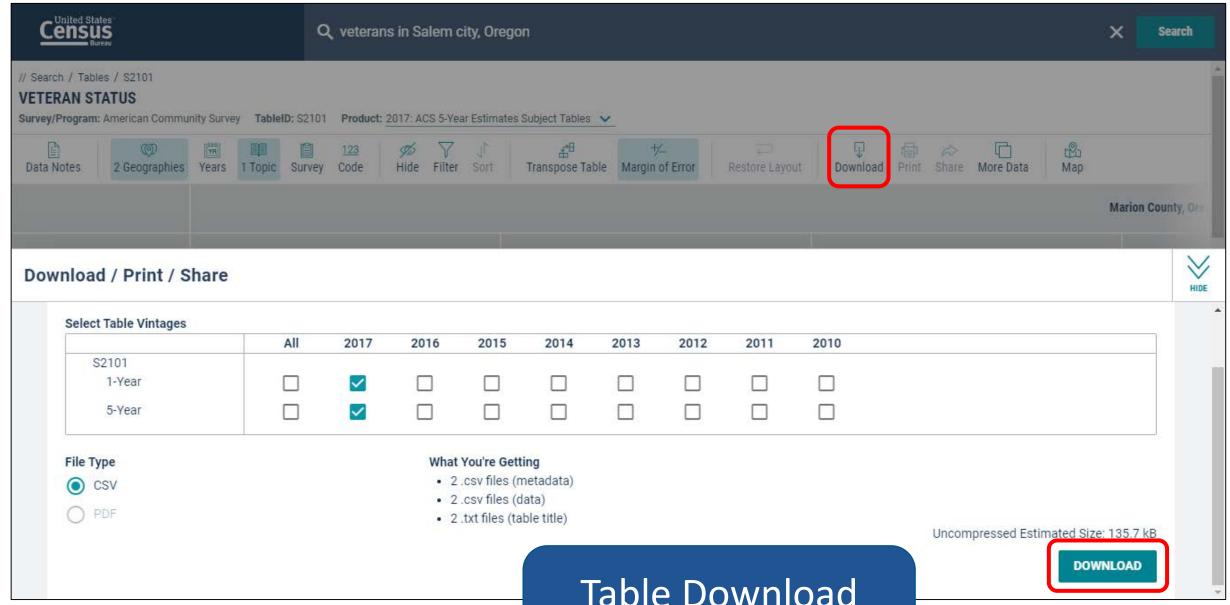
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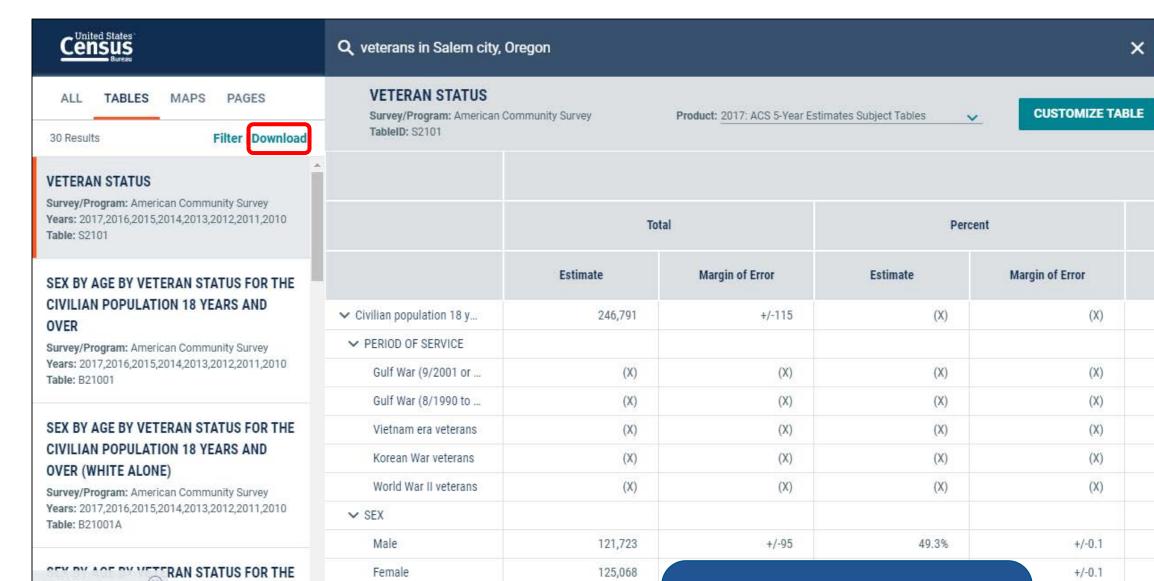


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Using Filters Menu





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✓ AGE

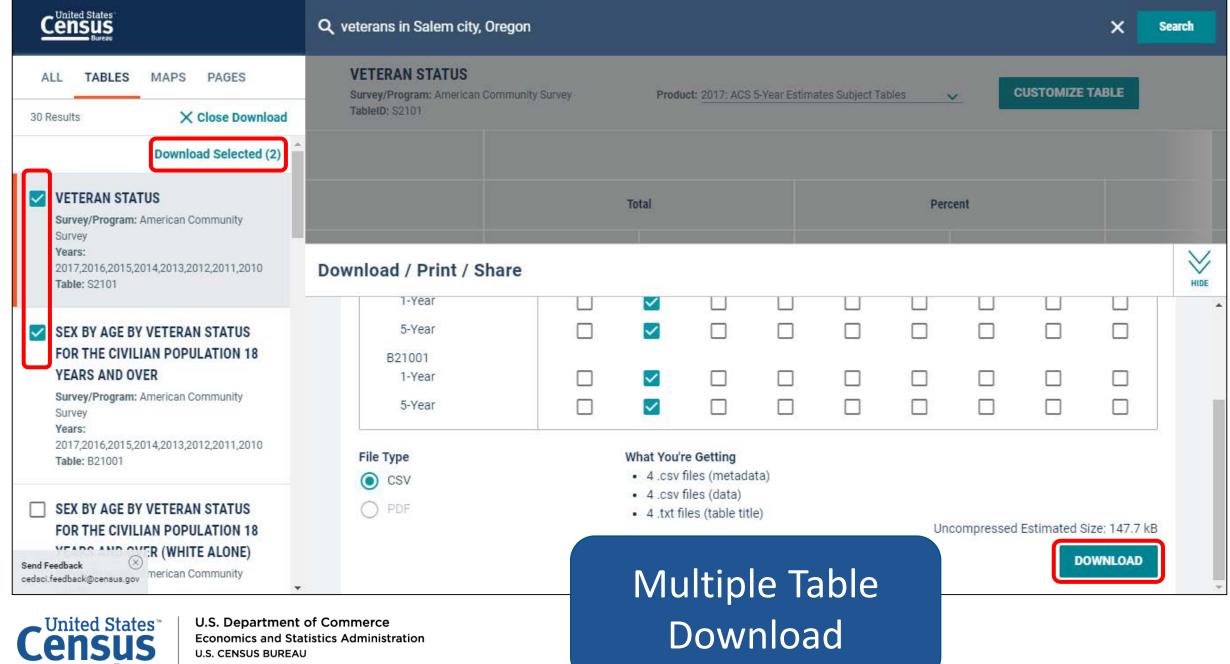
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Table Download

Search

Estimate



census.gov

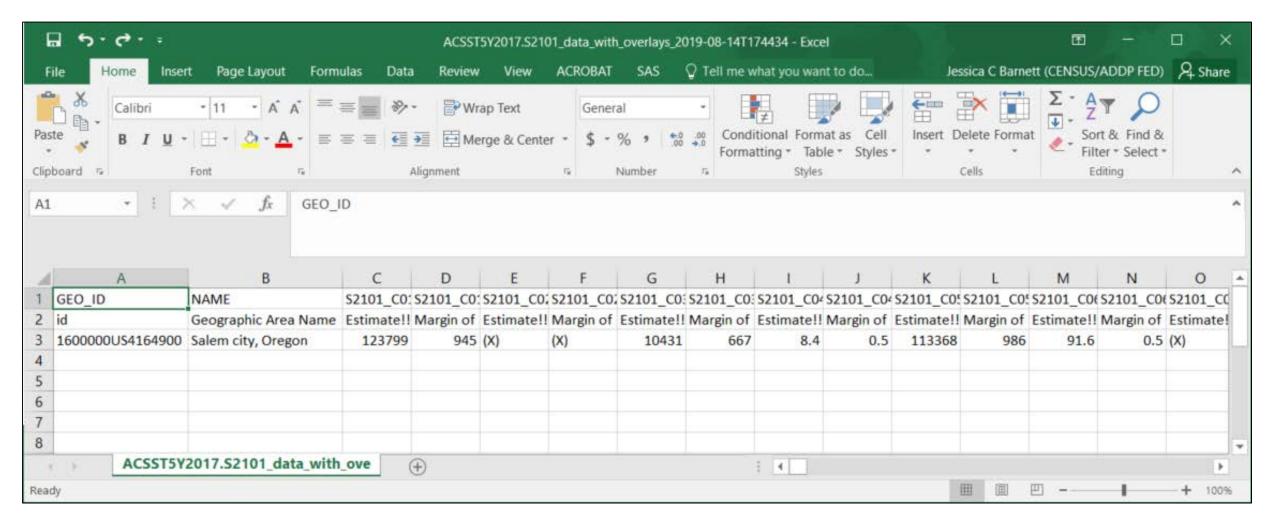




Table Download

Q veterans in Salem city, Oregon



// Search / Tables / S2101

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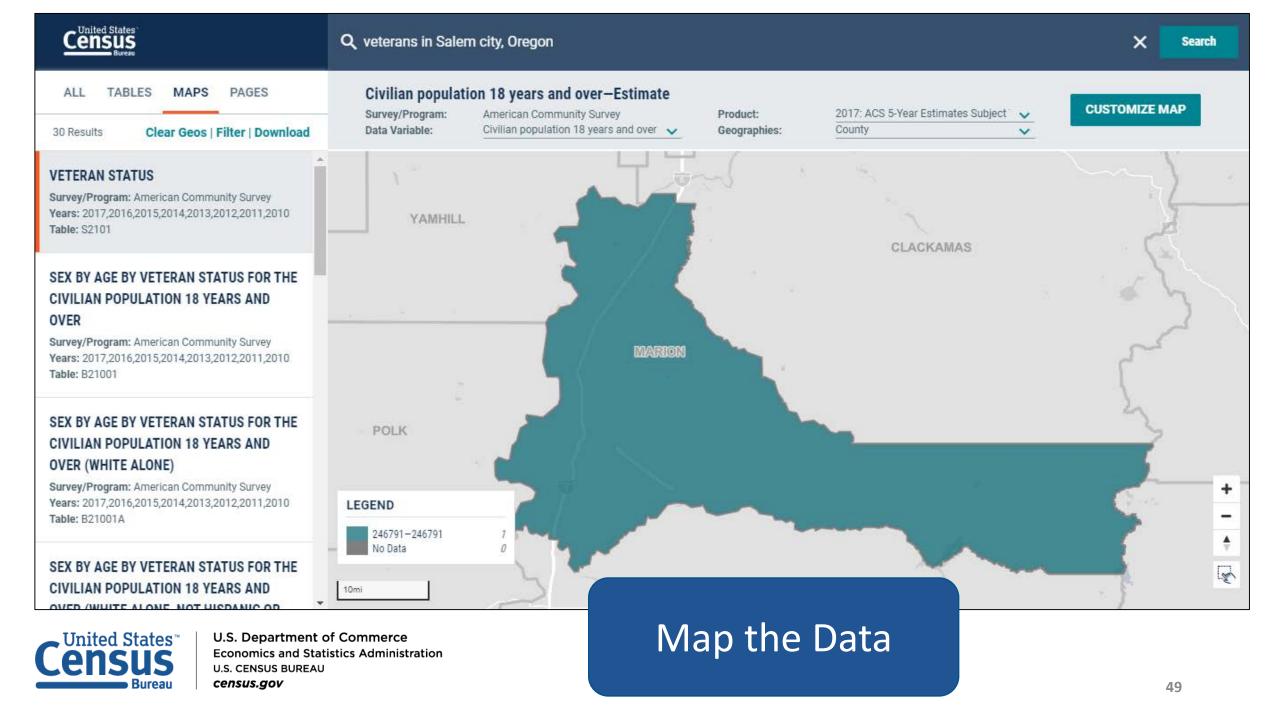




Marion County, Ore

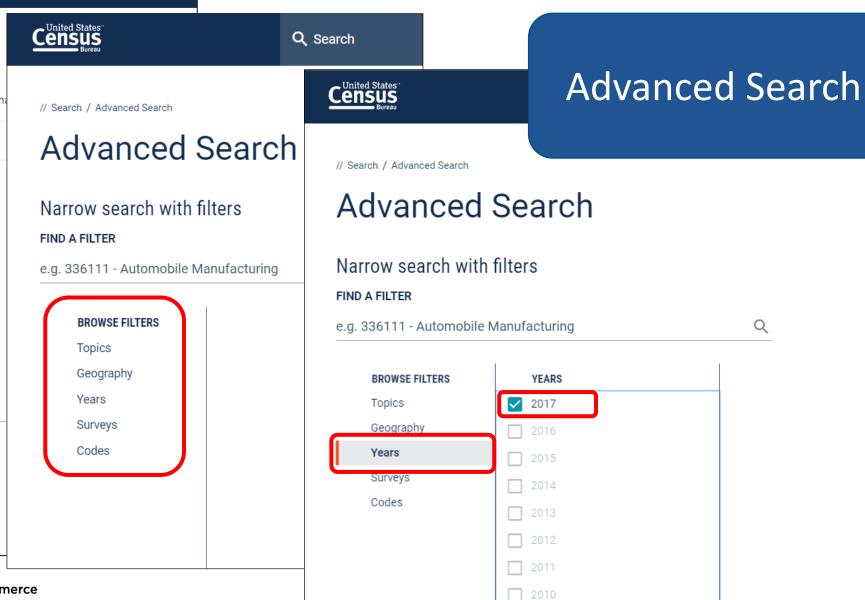
	Total		Perce	ent	Vetera	nns	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Est
➤ Civilian population 18 y	246,791	+/-115	(X)	(X)	22,227	+/-834	
✓ PERIOD OF SERVICE							
Gulf War (9/2001 or	(X)	(X)	(X)	(X)	2,959	+/-406	
Gulf War (8/1990 to	(X)	(X)	(X)	(X)	4,238	+/-464	
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✓ SEX							
Male	121,723	+/-95			В	+/-782	



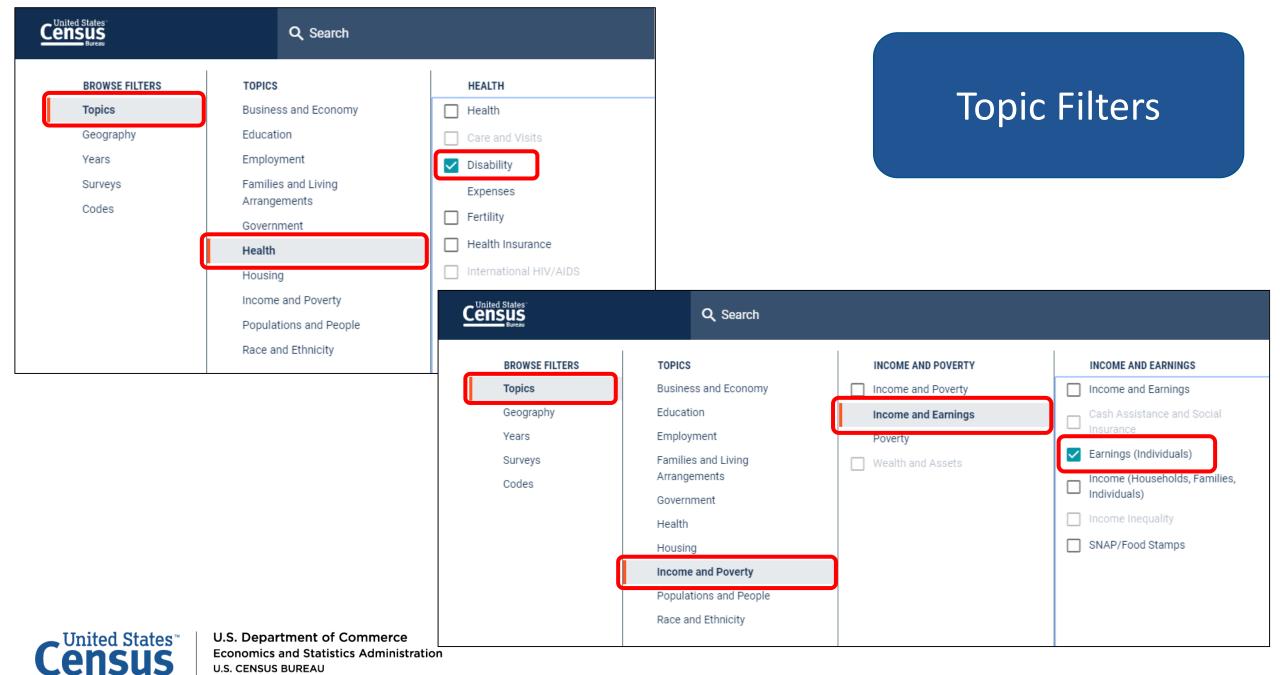




Explore Census Data The Census Bureau is the leading source of quality data about the na Q I'm looking for ... **Advanced Search** Questions? What is data.census.gov? When will American FactFinder (AFF) go away? How do I get started with my search? cedsci.feedback@census.gov results or search?

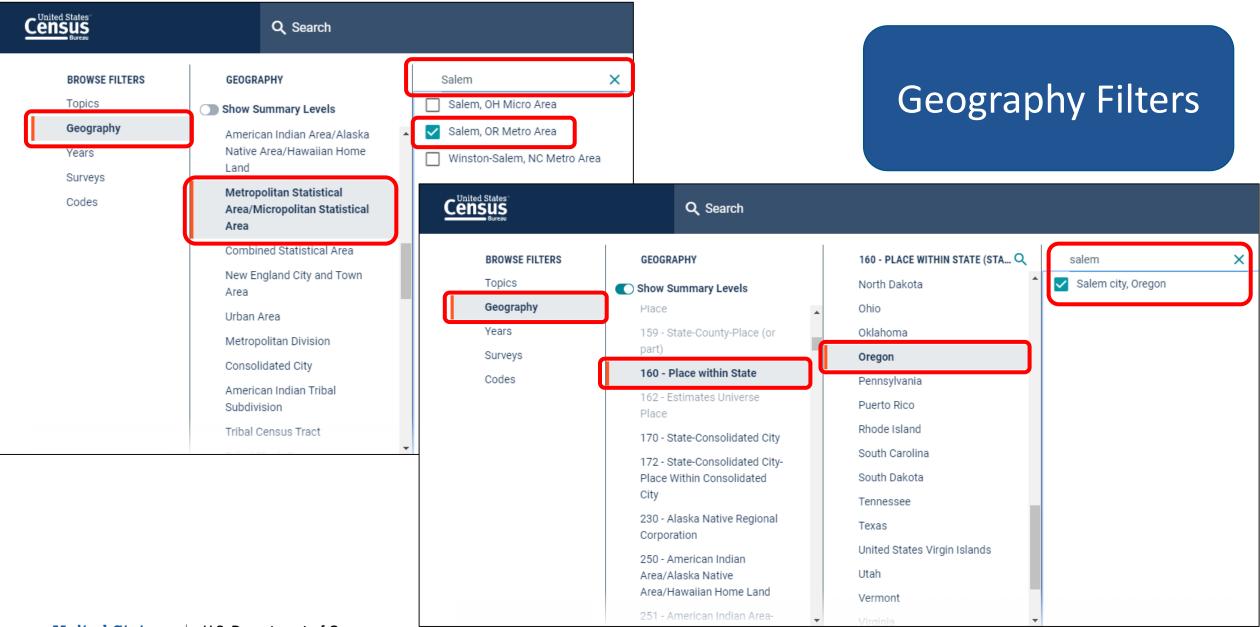




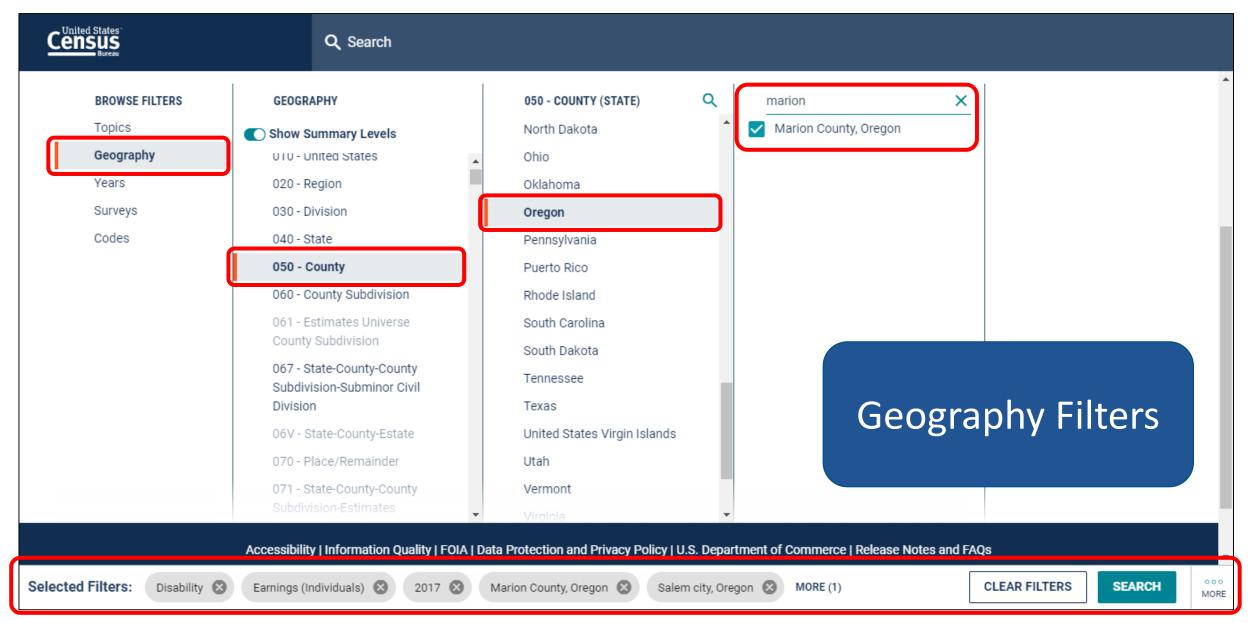


census.gov

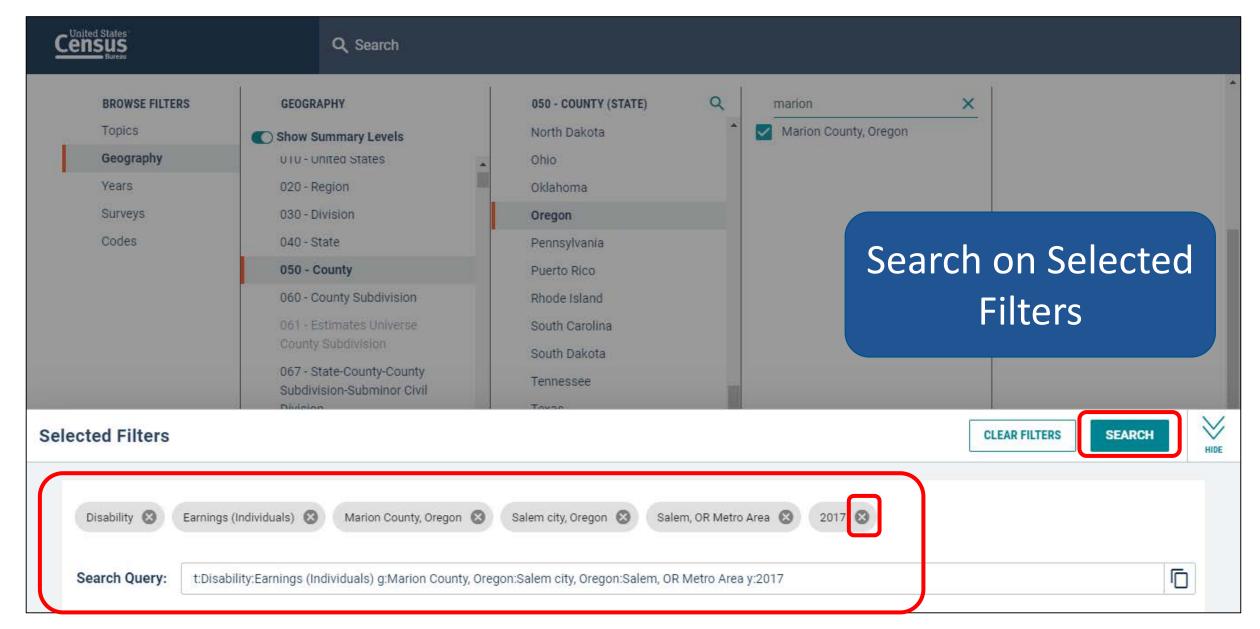
51















Q Search

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TABLES

MAPS

PAGES

1 Results

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MEDIAN EARNINGS IN THE PAST 12
MONTHS (IN 2017 INFLATION-ADJUSTED
DOLLARS) BY DISABILITY STATUS BY SEX
FOR THE CIVILIAN
NONINSTITUTIONALIZED POPULATION 16
YEARS AND OVER WITH EARNINGS

Survey/Program: American Community Survey

Years: 2017 Table: B18140

Accessibility

Information Quality

FOIA

Data Protection and Privacy Policy

U.S. Department of Commerce

Release Notes and FAQs

MEDIAN EARNINGS IN THE PAST 12 MONTHS (IN 2017 INFLATION-ADJUSTED DOLLARS) BY ...

Survey/Program: American Community Survey TableID: B18140 Product: 2017: ACS 1-Year Estimates Detailed Tables

Data Source: Civilian noninstitutionalized population 16 years and

CUSTOMIZE TABLE

	Marion Coun	ty, Oregon	Salem city	Salem, OR Metro	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate
✓ Total:	31,259	+/-911	31,338	+/-1,423	30,477
✓ With a disability:	27,662	+/-5,696	21,747	+/-9,359	28,565
Male	40,339	+/-9,899	40,051	+/-21,713	40,261
Female	16,859	+/-4,377	16,100	+/-3,223	17,418
➤ No disability:	31,479	+/-977	31,720	+/-1,432	30,598
Male	35,488	+/-1,360	34,124	+/-3,276	35,335
Female	27,328	+/-1,922	28,822	+/-3,549	25,632

Search on Selected Filters





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MEDIAN EARNINGS IN THE PAST 12 MONTHS (IN 2017 INFLATION-ADJUSTED DOLLARS) BY ...

Survey/Program: American Community Survey
TableID: B18140

Product: 2017: ACS 1-Year Estimates Detailed Tables

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Accessibility

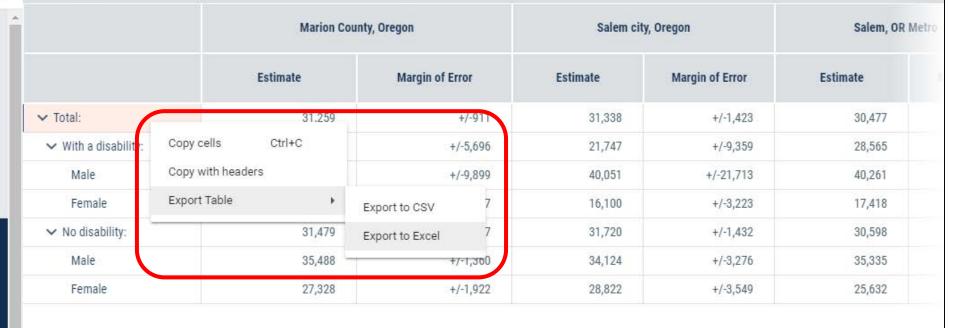
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Data Protection and Privacy Policy

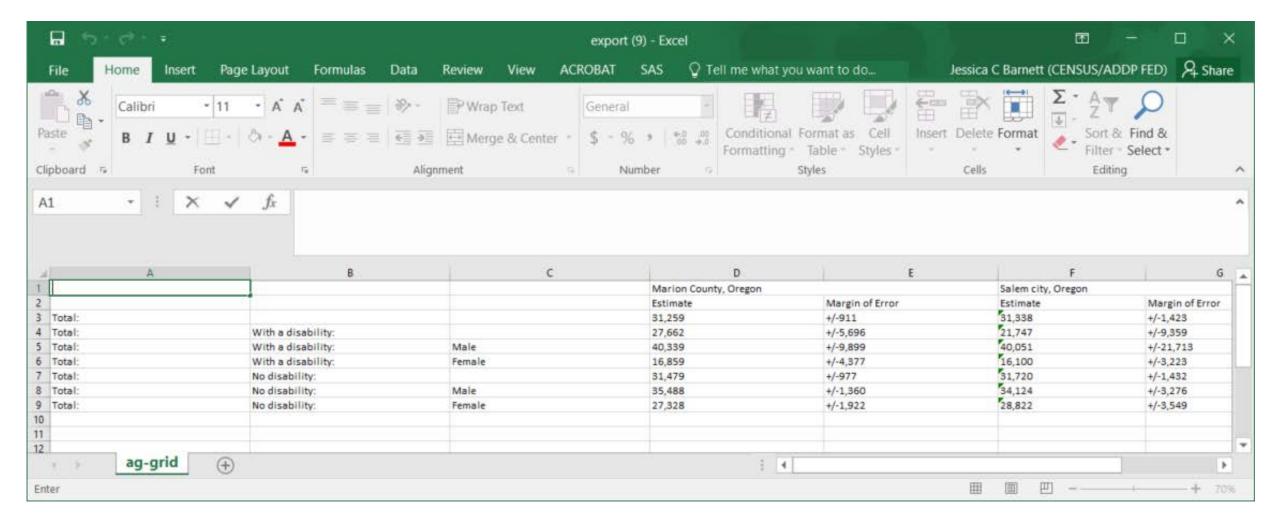
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Export Table



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MEDIAN EARNINGS IN THE PAST 12 MONTHS (IN 2017 INFLATION-ADJUSTE

Sheet1

Ready

(+)

Survey/Program: American Community Survey TableID: B18140

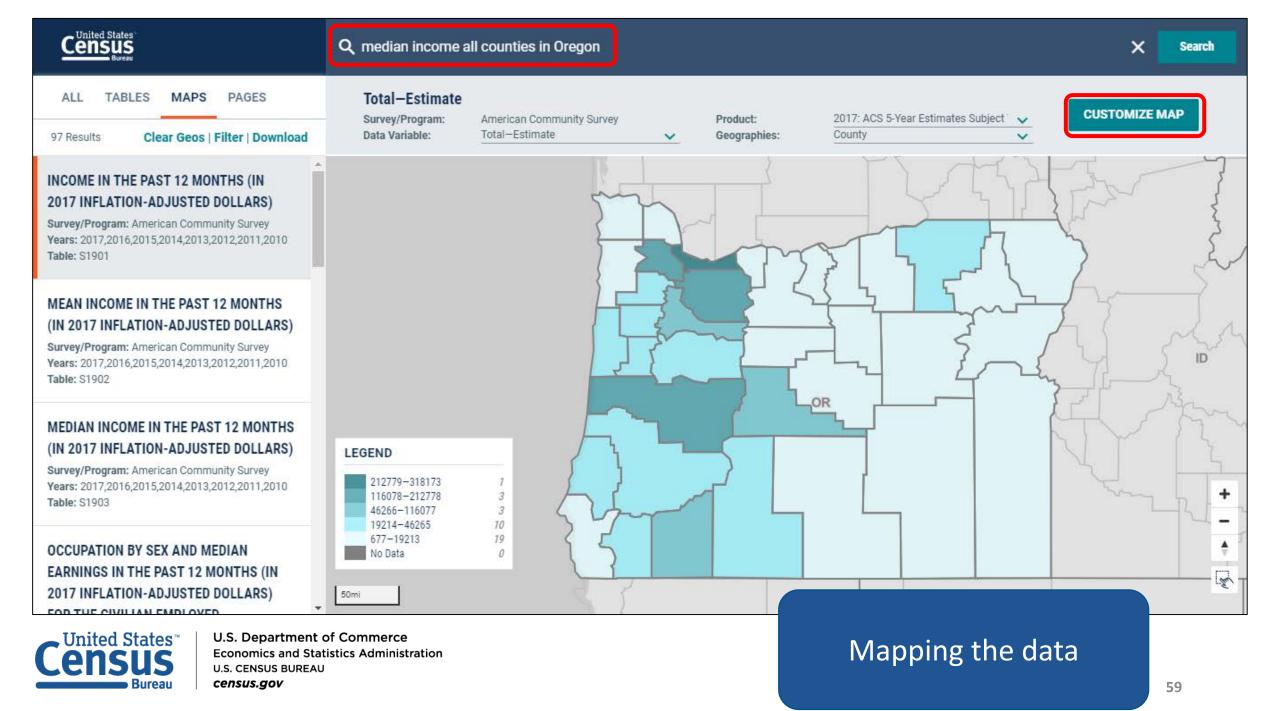
Product: 2017: ACS 1-Year Estimates D Data Source: Civilian noninstitutionalize

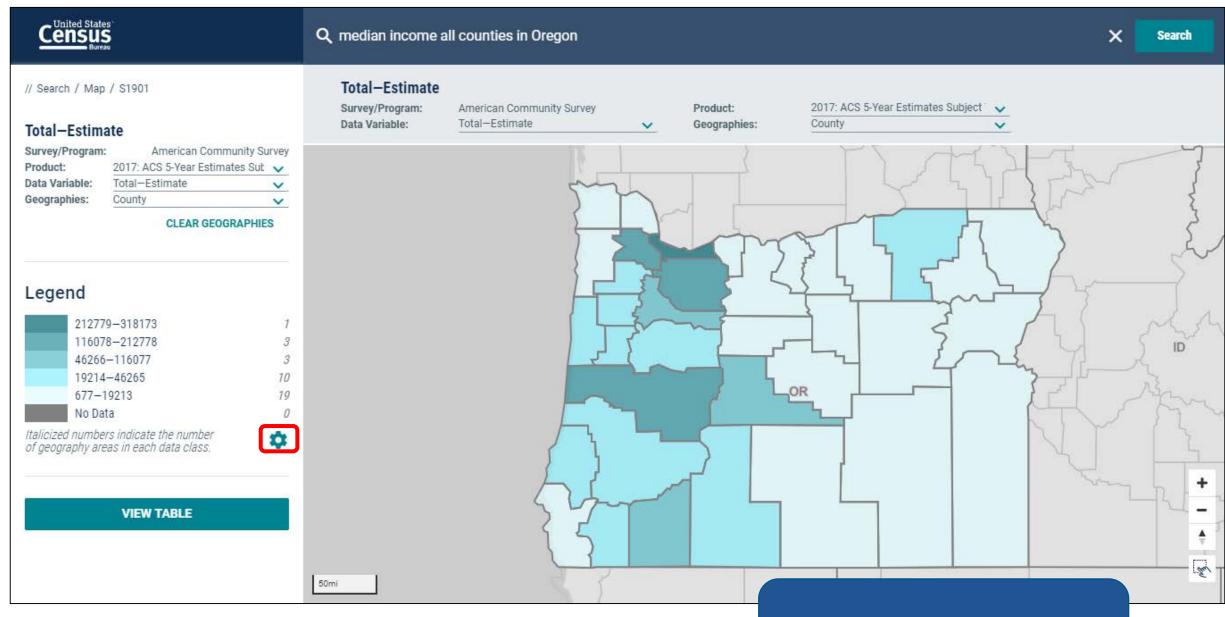
Copy Table

			Marion County, Oregon							,
	Estimate		Estimate	Margin of Error		Estimate		Margin of Error	Estimate	
✓ Total:				31,259		+/-911	31,33	3	+/-1,423	30,477
✓ With a disabilit	y:			27,662		+/-5,696	21,74	7	+/-9,359	28,565
Male				40,339		+/-9,899	40,05	1	+/-21,713	40,261
Female		16,859		16,859	+/-4,377		16,100		+/-3,223	17,418
✓ No disability:	No disability: 31,479		31,479	+/-977		31,720		+/-1,432	30,598	
Male				35,488		+/-1,360	34,12	4	+/-3.770	35.335
Female		W.							Copy cells	Ctrl+C 32
	1		A	B Marion County, Oregon	С	D Salem city, Ore	E		Copy with heads	ers
	2			Estimate	Margin of Error		Margin of Erro			
	3	Total			+/-911		338 +/-1,423		Export Table	→
	4	and the second second	a disability:		+/-5,696	21,747 +/-9,359				
	5	Male			+/-9,899		051 +/-21,713			
	6	Fema	le		+/-4,377		100 +/-3,223			
7 No disability: 31,479 +/-977 8 Male 35,488 +/-1,360		31,720 +/-1,432								
		35,488	488 +/-1,360		34,124 +/-3,276					
	9	Fema	le	27,328	+/-1,922	28,	822 +/-3,549			
	10									
	11									
Commerce	12							*		

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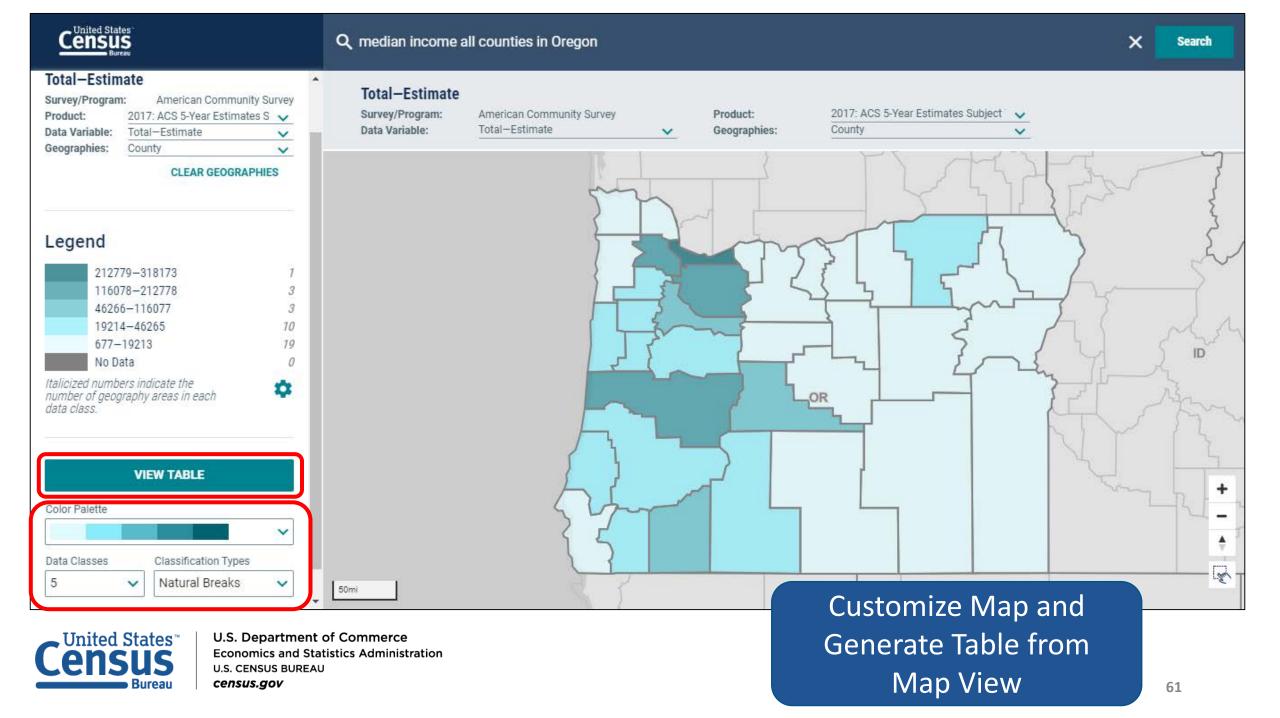


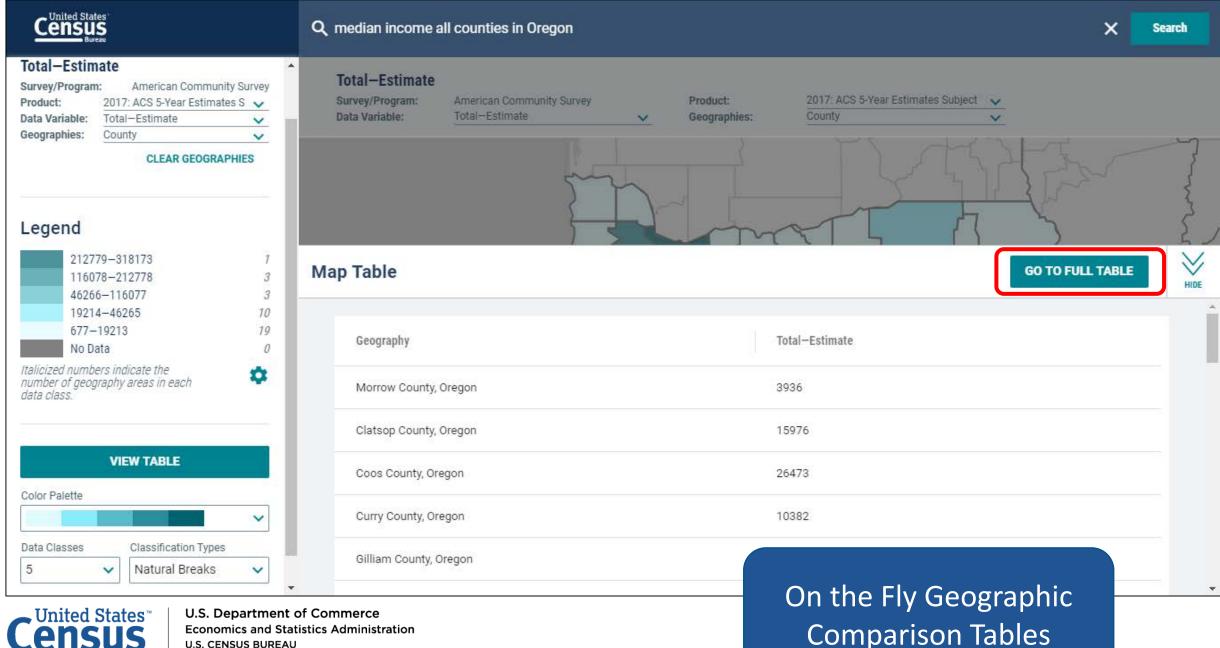




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Customize the Map





Economics and Statistics Administration U.S. CENSUS BUREAU census.gov



Explore Census Data

The Census Bureau is the leading source of quality data about the nation's people and economy.

Q I'm looking for ...

Advanced Search



Questions?

What is data.census.gov?

When will American FactFinder (AFF) go away?

How do I get started with my search?

How do I save my results or search?

How do I access data by race, Hispanic origin, ancestry, or country of birth?

What are the known issues and defects

Release Notes

More data available

Table enhancements

Export to Excel

Multiple table download

Bug fixes

Full Release Notes

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Recorded Webinar: New Updates to data.census.gov - June 2019

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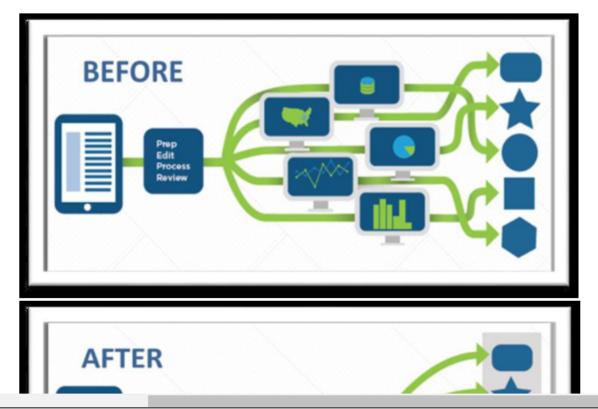




What is data.census.gov?

Data.census.gov is the new platform to access data and digital content from the U.S. Census Bureau. The vision for data dissemination through data.census.gov is to improve the customer experience by making data available from one centralized place so that data users spend less time searching for data content and more time using it

The vision for data.census.gov stems from overwhelming feedback that the Census Bureau has received to simplify the way customers get data. The Census Bureau continues to work on the customer experience so that it is not necessary for data users to know Census Bureau jargon or perform a complicated search to find the data that they need. In the past, prior to the inception of data.census.gov, the Census Bureau collected information, processed edits, reviewed the data, and disseminated it through multiple websites and applications. Data users had to know how to navigate these sites and applications in order to receive access to the end results.



Message Sup

Send your question of the issue you are fact Bureau support repres



More Ways to

Have a live conversa Bureau support repre answers to your ques

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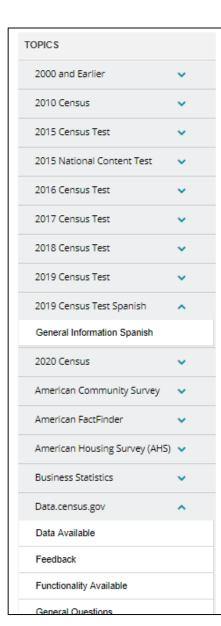
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What data are available in data.census.gov?

Current Data in data.census.gov	2009	2010	2011	2012	2013	2014	2015	2016	2017
ACS 1-Year Detailed Tables		✓	✓	✓	✓	✓	✓	✓	✓
ACS 1-Year Data Profiles		✓	✓	✓	✓	✓	✓	✓	✓
ACS 1-Year Comparison Profiles		✓	✓	✓	✓	✓	✓	✓	✓
ACS 1-Year Subject Tables		✓	✓	✓	✓	✓	✓	✓	✓
ACS Selected Population Profiles								✓	✓
ACS 5-Year Detailed Tables		✓	✓	✓	✓	✓	✓	✓	✓
ACS 5-Year Data Profiles		✓	✓	✓	✓	✓	✓	✓	✓
ACS 5-Year Comparison Profiles	✓	✓	✓	✓	✓	✓	✓	✓	✓
ACS 5-Year Subject Tables		✓	✓	✓	✓	✓	✓	✓	✓
ACS Supplemental Estimates						✓	✓	✓	✓
Decennial Summary File 1		1							
(SF1)Tables		*							
Decennial 113 th Congressional		1							
District Summary File		,							
Decennial 115 th Congressional		/							
District Summary File		•							
Economic Census US Basic Data				✓					
County Business Patterns				✓	✓	✓	✓	✓	
Non-Employer Statistics				✓	✓	✓	✓	✓	
Survey of Business Owners				/					
Company Summary				•					
Survey of Business Owners				,					
Characteristics of Business Owners				✓					

Message Support

Send your question or a description of the issue you are facing to a Census Bureau support representative.

SEND A MESSAGE

More Ways to Contact Us

Have a live conversation with a Census Bureau support representative to get answers to your questions.

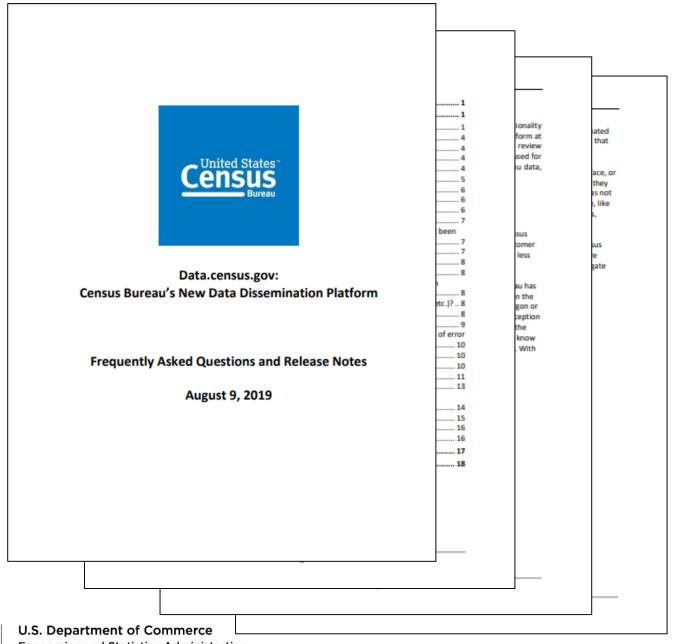
Monday - Friday, 8:00 AM - 5:00 PM ET, Except Federal Holidays.

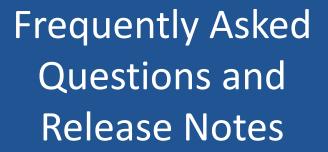
CONTACT US

Data Available

Note: ACS Data will not be available prior to 2010 with the exception of the 2009 Comparison Profiles. All ACS data, including 2005 to 20 Census Data API.



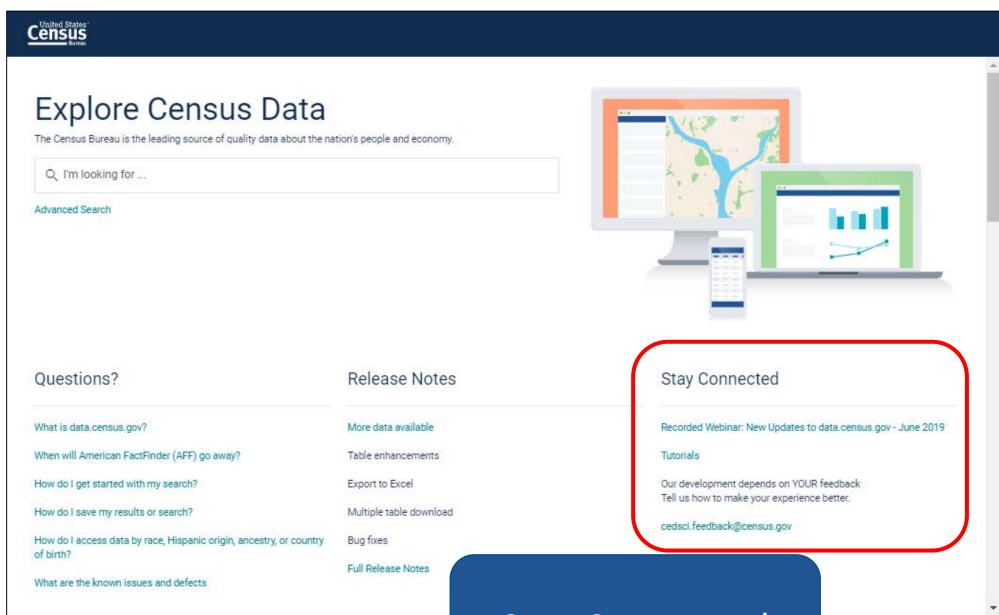






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< Back to Recorded Webinars



New Updates to data.census.gov – June 2019



JUNE 20, 2019

ĬM

Description

Webinar Recording

Explore the latest release of data.census.gov, the new site to access Census Bureau data. With no data releases in American FactFinder after June 2019, this platform will be the primary way to access data from the 2018 American Community Survey, 2017 Economic Census, 2020 Census, and more! Join this webinar to see a live demonstration of our early summer updates and learn how to access data from the new site.



Related Information

Recorded Webinars

Upcoming Webinars

Webinars



How to Visualize Data for Your Area on data.census.gov







AUGUST 13, 2019

Looking for an easy way to start exploring Census Bureau data? Discover how to visualize the most popular statistics for your area through the data visualization profiles on data.census.gov.



NEW Data Gem:
How to Visualize Data for Your Area
on data.census.gov

census.gov/data/academy/data-gems/2019/visualize-data.html



Tips & Tricks



Single Search - Quick Wins for All Users



Use for quick wins to find things like:

- Simple statistics e.g. health insurance in Nebraska
- Profile for a single geography e.g. Nebraska profile
- **NAICS** 531110
- **Table ID**B19001
- Groups of tablesCP

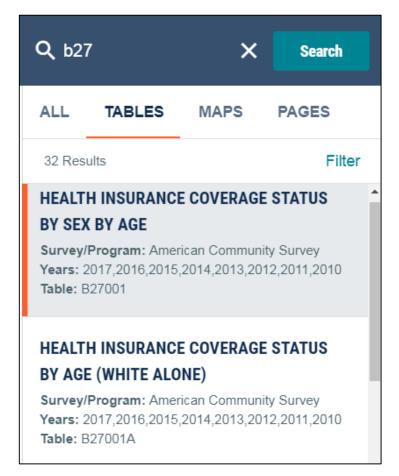


Search for Groups of Tables

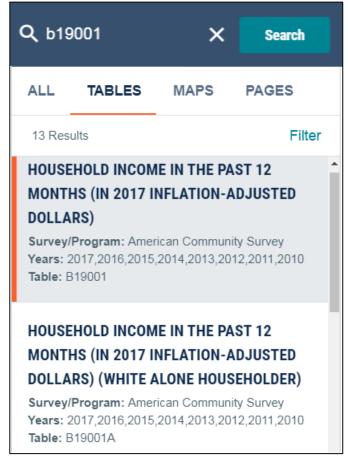
CP: Provides all 5 Comparison Profiles



B27: Provides all 32 Detailed Tables for Health Insurance



B19001: Provides main table plus race iterations B19001A-I



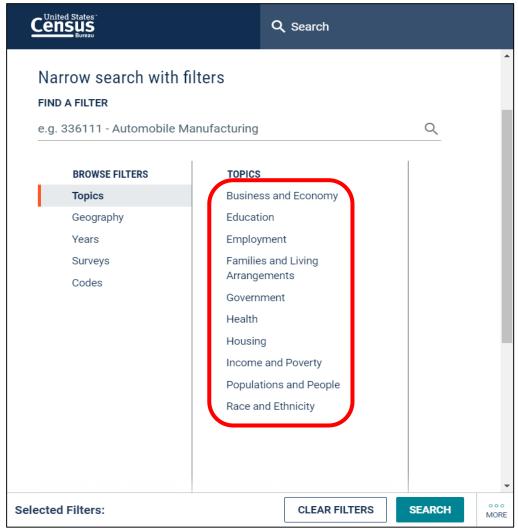
Wildcard (*) functionality is still in the process of being added, but many searches already behave as expected

Search by NAICS Code (e.g. 4451)





Advanced Search – More Complex Searches



- Survey/Program or Table Type
 e.g. ACS 1-Year Detailed Tables
- Geographies with complex names

 e.g. Census Tract 100.01, Bibb County, AL
- Collections of geographies
 e.g. All places in the United States
- Cross tabulations

 e.g. Health insurance by full/part-time by sex
- Detailed pop groups
 Race, Tribal, Hispanic Origin, Ancestry, and country of birth groups

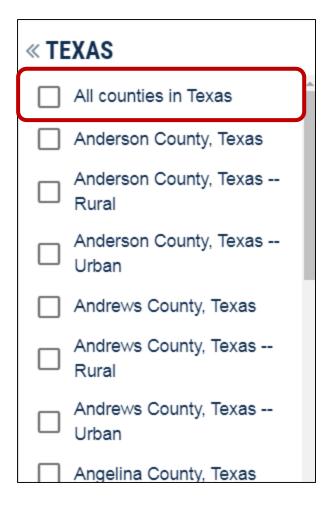
Explore the new layout of topics in the advanced search



Looking Ahead



Coming Soon: More Checkboxes to Select All Geos in a List











Validate and Prioritize Issues



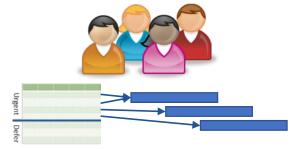
Discuss Issues with Developers





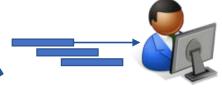
Original Concern was Remedied

Consolidated **Feedback Process**



Distribute Issues to Value Team for Prioritization and Incorporation in Next PI or on the Roadmap





Developers Address Issues





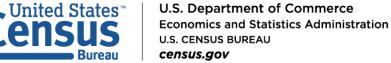
Release to the Public



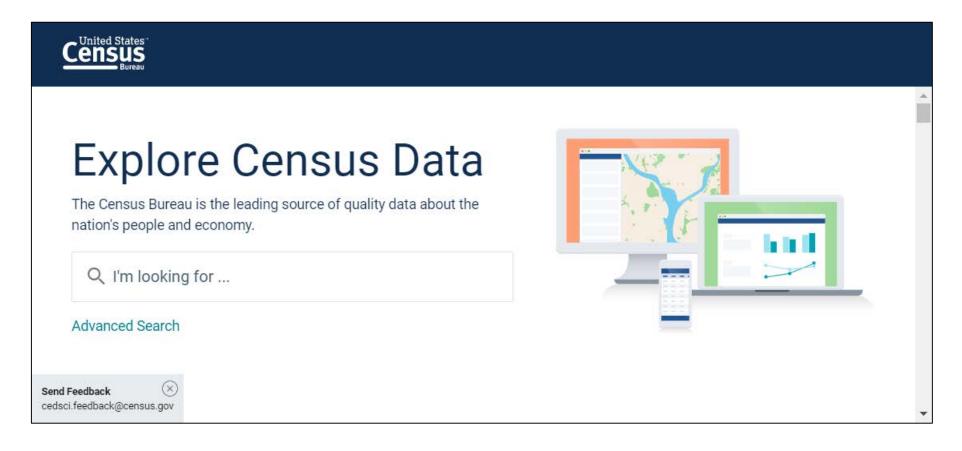


Testing Conducted Internally





Our Development Depends on YOUR Feedback



Check out data.census.gov and provide comments at cedsci.feedback@census.gov



Questions/Feedback

Media:

Public:

Public Information Office

U.S. Census Bureau

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Upcoming Webinars



data.census.gov: Navigating a New Site for Census Bureau Data

September 5 at 2pm ET

The 2017 Economic Census First Look: How to Access it on data.census.gov

September 12 at 2pm ET

2018 American Community Survey 1-Year Pre-Release Webinar

September 19 at 2pm ET

census.gov/data/academy/webinars/upcoming.html



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- Webinars: Recorded and upcoming webinars on data.census.gov
- Data Gems: A series of short "How-To" videos

Feedback: Email comments to cedsci.feedback@census.gov





Webinar Evaluation



https://questionweb.com/59212/